

10 JUIN : DEADLINE DÉPÔT DES CANDIDATURES 3 JUILLET : CÉRÉMONIE DE REMISE DES PRIX 13 SEPTEMBRE : INAUGURATION

# **AMBASSADE DE SUISSE AU CAMEROUN**

yaounde@eda.admin.ch - BP1169 - Bastos, Yaoundé



## **URBAN ART COMPETITION RULES**

"Sustainable Architecture and Responsible Citizenship"

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## 1. Purpose of the competition

As part of the construction of the new Swiss Embassy in Cameroon, and with a view to promoting sustainable architecture and local materials in Central Africa, the Swiss Embassy is organizing an urban art competition. The competition aims to select three artists or collectives to create a mural on a construction site fence. The project highlights sustainable cities in Africa and responsible tropical architecture.

#### 2. Theme

The works must illustrate one or more of the following themes in any style:

- Sustainable cities in Africa;
- Architecture and ecology in tropical environments;
- Local materials and sustainability;
- Urbanity and responsible citizenship.

## 3. Conditions of participation

The competition is open to Cameroonian artists, art and architecture students, and Cameroonian artist collectives based in Cameroon, regardless of age or gender. Applications must include:

- A presentation of the artist or collective (150-word biography + photo);
- A portfolio of previous work (in PDF format, no larger than 5 MB);
- A sketch or colour graphic concept related to the chosen theme;
- An explanatory note about the project (500 words max).

Applications must be sent by email to <a href="mailto:yaounde.projets@eda.admin.ch">yaounde.projets@eda.admin.ch</a> by midnight on June 10 at the latest. The subject line of the email must be as follows:

Name\_origin\_urban art competition\_Swiss Embassy\_2025 (Name: first name or collective name - Origin: city)

## 4. Competition schedule

- Launch of the competition: May 20;
- Application deadline: June 10, 2025, midnight, by email;
- Jury deliberation and notification of winners: June 26, 2025;
- Award ceremony: July 3, 2025, at the official residence of the Swiss Ambassador;
- Completion of works: July 14 to September 6, 2025;
- Unveiling of works: September 13, 2025, during European Heritage Days.
- End of exhibition: early 2027, dismantling of the barrier.

#### 5. Selection criteria

Projects will be evaluated according to:

- Relevance to the theme;
- Originality and creativity;
- Artistic quality (overall aesthetics);
- Technical feasibility;
- Harmonious integration into the urban environment.

## 6. Jury

The jury will be composed of recognized professionals in the fields of architecture and the arts.

## 7. Resources and logistics

The selected artists will receive:

- A budget of 200,000 CFA francs for the creation of the work.
- Access to the construction site barrier.
- Technical support.

#### 8. Communication and Promotion

- Promotion of the works on social media and other media.
- Interviews and reports on the artists.
- Inclusion of the mural in the official tour itinerary.

## 9. Commitment of Participants

The selected candidates agree to:

- Adhere to the project schedule.
- Produce an original work in accordance with the approved sketch.
- Accept the use of images of their work for promotional purposes.

## 10. Intellectual Property and Future of the Work

The artists retain the intellectual property rights to their works, but grant the project promoter (the Swiss Embassy) the right to use and reproduce them for promotional and documentary purposes.

At the end of the project, the murals may be kept, dismantled or reused for other artistic or cultural projects, at the discretion of the project owner.

Any modification or early destruction of the works will be communicated to the artists concerned.

## 11. Technical aspects of the creation of the mural

- Each winning artist/collective will be allocated a portion of the surface area to use for their work.
- The work will be created on a dark blue sheet metal barrier, located 60 cm above the ground and with a total height of 2 meters (see image).
- The paint used must be suitable for outdoor use and resistant to weather and light. (Specifically, this means spray paint and oil paint.)
- Artists will be free to choose their tools and techniques, provided that they do not damage the medium provided.
- Winners must provide their own tools, including any equipment necessary for the execution of their work and its protection during the creation process (tarpaulin, the purchase of which is included in the production budget offered).
- All work must comply with safety instructions, site schedules, and the integrity of existing structures. Only the winning artists or collectives should be present on site.







#### 12. Formalities and contact

Applications must be sent to yaounde.projets@eda.admin.ch before the deadline. A contract will be signed between the embassy and the artist/collective before the technical realization of the work.

For any further questions, please contact Mr. Mbassi Landry, project coordinator, at **+237 6 70 67 25 71** (mbassilandry@gmail.com).

### 13. Acceptance of the rules & Disputes

Participation in this competition implies full acceptance of these rules. In the event of a dispute relating to the execution of this competition, the parties undertake to seek an amicable solution through consultation and mediation. If no agreement can be reached within a reasonable period of time, the dispute will be brought before the competent courts of Cameroon, in accordance with the legislation in force.

Good luck to all participants and may creativity be the order of the day!