

# Switzerland's Economic Impact in the United States Creating Jobs and Supporting the U.S. Economy



# TABLE OF CONTENTS

Ambassador's Foreword	3
Executive Summary	4
I. Swiss Direct Investment in the United States	6
II. The Swiss apprenticeship model's impact on the U.S. economy	8
III. Impact of Swiss Affiliates in the United States	10
IV. U.S. Trade with Switzerland	18
V. U.S. Services Sales through Affiliates in Switzerland	19
Swiss Business Hub Usa	74
Appendix	76
Methodology	78

# AMBASSADOR'S FOREWORD



The last two years have been disruptive in many ways. The Covid-19 pandemic followed by increasing geopolitical instability have called into question much of what we took for granted and confronted our societies and economies with unprecedented challenges. As the global economy navigates these headwinds, Swiss-U.S. ties have shown resilience, and have even been further strengthened over recent years.

Trade between the two countries has increased substantially, with the United States emerging as Switzerland's number one export market. In 2022, Switzerland signed a contract to purchase F-35 fighter jets and missile defense systems from the United States. This is a once-in-a-generation opportunity to further integrate our industrial cores. It is a great pleasure and honor for me to celebrate 200 years of our bilateral relationship against the background of such accomplishments. Who could have thought in 1822, when the first Swiss consulates opened in New York and Washington, DC, that two centuries later our two countries would have developed such strong ties?

The United States and Switzerland have always shared the core values of democracy, respect for human dignity, and the rule of law. On this foundation, our companies, citizens, and governments have succeeded in building excellent ties-economically, socially, academically-over the years. These ties have been beneficial to both countries and, today, allow Switzerland, a country of 8 million inhabitants, to contribute substantially to the welfare of the world's leading economy. With a cumulative investment of more than \$300 billion in the United States, Switzerland is the United States' 7th largest foreign direct investor and its 3rd largest investor in R&D. Further, Switzerland supports close to half a million U.S. jobs! And Swiss companies pay good salaries too: among the United States' 7 highest foreign investors, we rank 1st in terms of average salary at just under \$110,000 a year.

Investing in U.S. workers is an important focus of Switzerland's engagement in the United States. The Memorandum of Understanding on apprenticeships signed in 2021 between the two countries strengthened that aim. It allows Swiss and U.S. companies to benefit from a system of vocational training that has already proven its mettle over decades. A growing number of Swiss companies have developed vocational training programs in the United States and are actively contributing to the development of a skilled workforce, offering young men and women a debt-free start to their career, with solid work experience and a competitive salary.

Another key for the success of Swiss-U.S. relations has been the intensive scientific collaboration between Swiss and U.S. research institutes and universities. It allows the two countries to join forces in addressing challenges that our societies are facing and seize opportunities as they present themselves. From the fight against climate change, to facing a pandemic, to artificial intelligence, to quantum technology, there is no shortage of topics on which our researchers work together. This collaboration cements our companies' and countries' competitive advantages in key sectors while helping to address global issues.

I will not venture to predict what relations between Switzerland and the United States will be like 200 years from now. But I am convinced that there is great potential to further strengthen Swiss-U.S. cooperation in the coming years. It will be particularly important to watch the steps the United States has taken to fight climate change and improve its infrastructure. Switzerland's top-ranked research institutions and its highly innovative business community are excellently placed and stand ready to contribute to achieving these goals and to continue to invest in the future of the United States. I look forward to seeing what the coming years will bring. I have no doubt that our two countries will succeed in strengthening the foundations that we have already so solidly built.

#### **Jacques Pitteloud**

Ambassador of Switzerland to the United States of America

# **EXECUTIVE SUMMARY**

# Swiss Investment Strengthens the U.S. Economy

- \$300 billion in cumulative investment, **7<sup>th</sup>** largest
- \$10.3 billion in R&D spending, **3<sup>rd</sup>** largest
- 490,600 Swiss-affiliated jobs, 7th largest
- 20,300 R&D jobs, 5th largest
- \$109,600 average salary, **1**<sup>st</sup> among large investing countries
- 197,300 manufacturing jobs, 6th largest
- \$12.4 billion in Swiss-affiliated goods exports, 8<sup>th</sup> largest
- \$6.7 billion in U.S. income taxes, 3rd largest

# Affiliate Employment in Switzerland and the United States 2019

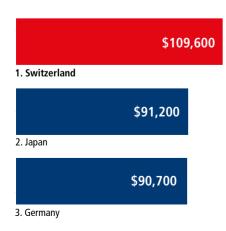


U.S. Affiliate Jobs in Switzerland

490,600

Swiss Affiliate Jobs in the United States

### Top Average Salaries at Foreign Affiliates in the United States 2019



Swiss firms strengthen the U.S. economy and represent a substantial economic presence in the United States. Large Swiss firms, together with many smaller companies, contribute substantially to the economic well-being of the United States, supporting hundreds of thousands of U.S. jobs. Switzerland is also a major destination for exports of goods and services, which generate billions of dollars in sales by U.S.-based businesses every year.

In 2019, Swiss affiliates supported 490,600 U.S. jobs nationwide at an average salary of about \$110,000. Swiss firms placed first in annual salaries paid to U.S. workers by foreign firms among large investing countries. Swiss firms accounted for nearly 200,000 U.S. manufacturing jobs, composing 7 percent of all foreign-affiliated manufacturing jobs in 2019. Food and chemicals were the largest Swiss manufacturing sectors by employment in the United States in 2019. Swiss firms also employed nearly 280,000 Americans in 2019. Swiss finance and insurance firms in the United States employed 57,000 U.S. workers, ranking third among foreign investing countries.

Switzerland is one of the largest foreign investors in the United States. As of the end of 2020, Switzerland had invested \$300 billion cumulatively in the United States and ranked as the United States' seventh-largest foreign direct investor. Swiss investment rivals that of other large foreign investors with much larger economies and populations, including France and Australia. In fact, the United States receives one-fifth of all Swiss direct investment abroad and is Switzerland's largest investment destination.

Swiss companies are active investors in the manufacturing, wholesale, retail, and services sectors of the U.S. economy, and are especially powerful contributors in pharmaceuticals and medicines and food manufacturing. To bolster their U.S. investments, in 2019, the latest year of available data from the U.S. government, **Swiss firms spent more than \$10 billion on research and development (R&D) activities in the United States, ranking third among all foreign investing countries.** Swiss affiliates supported more than 20,000 R&D-related jobs in the United States.

Switzerland ranked fifth among foreign countries in value added, generating **\$90** billion for the U.S. economy in **2019**. By the end of 2019, Swiss affiliates had invested \$109 billion in gross property, plant, and equipment.

**Swiss firms sustain American jobs in every state.** Swiss affiliates added jobs in 28 states between 2014 and 2019, with the largest percentage gains in Washington, Minnesota, and Tennessee. More than 500 Swiss companies have operations in the United States. Many have multiple affiliates in numerous states, accounting for a total of more than 4,000 affiliates.

4

# **EXECUTIVE SUMMARY**

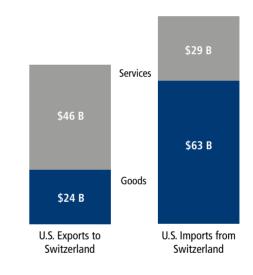
Trade is also an integral part of the business relationship between the United States and Switzerland. Swiss firms shipped about \$12 billion in goods from their U.S. operations in 2019, amounting to 3 percent of all foreign-affiliated merchandise exports from the United States to the world. In 2021, U.S. merchandise exports to Switzerland totaled \$24 billion, making the country one of the top 20 export markets worldwide for the United States. U.S. firms ship a variety of goods to Switzerland, ranging from primary metals and chemicals to computers and transportation equipment. More than 58,000 U.S. jobs were supported by goods shipped from the United States to Switzerland.

Overall bilateral trade is more balanced when services trade is considered, as the United States enjoys a substantial services trade surplus with Switzerland. **At \$46 billion in 2021, the United States exported more services to Switzerland than manufactured goods.** Representing 6 percent of U.S. services exports worldwide in 2021, Switzerland was the fifth-largest market for U.S. services, ahead of Japan, China, and Germany. Exports of services from the United States to Switzerland supported some 217,000 U.S. jobs in 2021.

# U.S. Trade with Switzerland Bolsters the U.S. Economy

- \$24.0 billion in U.S. goods exports, 17<sup>th</sup> largest
- 58,331 U.S. jobs supported by goods exports
- \$46.4 billion in U.S. services exports,
   5<sup>th</sup> largest
- 217,024 U.S. jobs supported by services exports
- \$98 billion in services sold through U.S. affiliates in Switzerland, **4<sup>th</sup>** largest

### U.S. Trade with Switzerland 2021



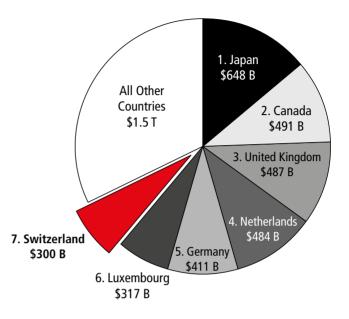
# I. SWISS DIRECT INVESTMENT IN THE UNITED STATES

# Swiss Cumulative Direct Investment Reaches \$300 Billion

Switzerland is the 7<sup>th</sup> largest investor in the United States. Swiss companies have a long history of investing in the large and diversified U.S. economy which offers domestic and foreign firms extraordinary business opportunities. States and localities nationwide vigorously vie for investment from Swiss firms, which brings skilled, and often highly paid, jobs to their communities.

Switzerland is the seventh-largest foreign direct investor in the United States with \$300 billion in cumulative investments by year-end 2020. Switzerland accounted for 6 percent of the \$4.6 trillion in foreign direct investment in the United States (FDIUS). By the end of 2020, Switzerland and six other countries made up nearly 70 percent of all foreign direct investment in the United States.

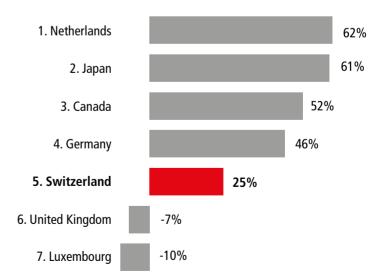
## Cumulative Foreign Direct Investment in the United States by Country through 2020



# Swiss Cumulative FDIUS up by 25 Percent over Five Years

Of the seven largest countries by cumulative foreign direct investment in the United States, Swiss investments rose by 25 percent between 2015 and 2020, posting the fifth-fastest rate of growth. Investments from the Netherlands grew the fastest, expanding 62 percent during the same period, closely followed by Japan. Direct investment from both Canada and Germany grew by more than 40 percent. Swiss investment growth also outpaced investments from the United Kingdom and Luxembourg, which registered divestments between 2015 and 2020. Switzerland is among the top three per capita direct investors in the United States.

# Growth of Cumulative Foreign Direct Investment in the United States by Country 2015-2020

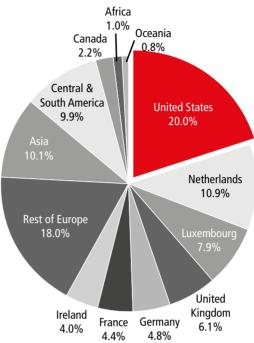


# I. SWISS DIRECT INVESTMENT IN THE UNITED STATES

# United States is Top Destination for Swiss Direct Investment Abroad

The United States is by far the most important destination for Swiss foreign direct investment (FDI). By the end of 2020, the United States received one-fifth of total outward Swiss investment stock. Swiss investment in the United States was also about twice that of investment in Asia or Central and South America.

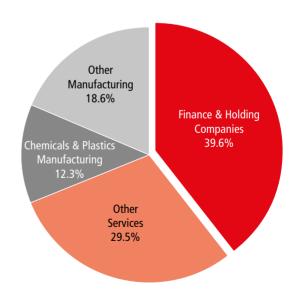
### Swiss Direct Investment Abroad by Country & Region through 2020



## Finance and Holding Companies Account for Largest Share of Swiss Direct Investment Abroad

Finance and holding companies is the largest sector for Swiss direct investments abroad, making up nearly 40 percent of total Swiss investment overseas. An additional 30 percent of Swiss investment is in other services, with large investments in trade, insurance, and banks. Chemicals and plastics is the largest manufacturing sector at 12 percent.

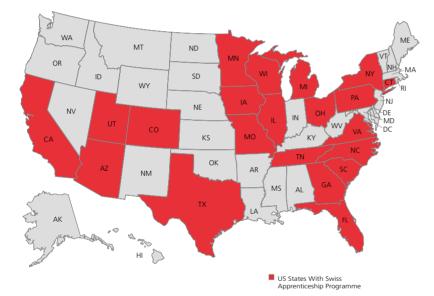
# Swiss Direct Investment Abroad by Industry through 2020



# II. THE SWISS APPRENTICESHIP MODEL'S IMPACT ON THE U.S. ECONOMY

In Switzerland, two-thirds of all students make the choice to start their careers with an apprenticeship. At the age of 15-16, they can choose

from a large number of career paths: there are around 230 professions, across all industries, which offer apprenticeships. Apprenticeships are a central pillar of Switzerland's economic prosperity and offer great career opportunities. Two of the seven ministers on the Swiss Federal Council, the highest executive body of the Swiss Confederation, have gone through an apprenticeship program, as have countless CEOs.



Swiss companies are replicating this in the United States. In this model, the apprentices enter the workforce after high school, work, learn, and receive a good salary. It is often referred to as college without the debt. For the companies it is an investment in the future, including their own future workforce. They work together with local community colleges to establish teaching curricula, and some have inspired U.S. companies in their regions to adopt a similar apprenticeship model. The retention rate is impressive: most apprentices stay with the company after completing their program.

To solidify this exchange, in 2021, **Switzerland and the United States signed a Memorandum of Understanding (MoU) on apprenticeships** that built on the two countries' previous collaboration in vocational and professional education and training.

On August 16, 2022, President Joe Biden signed the 2022 Inflation Reduction Act (IRA) into law, with provisions incentivizing the use of the apprenticeship model in the United States. The IRA framework sets favorable conditions both for the expansion of apprenticeships in the United States and for Swiss-U.S. collaboration on this matter.

# II. THE SWISS APPRENTICESHIP MODEL'S IMPACT ON THE U.S. ECONOMY



Switzerland is a true global expert on building a talented workforce through apprenticeships. As the United States greatly expands its investments to support the creation of new apprenticeships, we must look to the examples set by Swiss multinationals, and we should partner to learn directly from the successes of true global experts on apprenticeships. All companies, whether experienced or new to apprenticeships, should ask themselves, "What will our next apprenticeship opportunity be?" and "Who can I partner with to develop it?" The Department of Commerce and our sister agencies across the Biden-Harris Administration stand by to support all companies considering their next apprenticeships.

**Gina Raimondo** Secretary of Commerce, U.S. Department of Commerce



Swiss-owned businesses have long demonstrated the value of this approach, and with greater engagement with Switzerland and other partners, we can increase foreign investment in the U.S. and expand opportunities for America's workers. This partnership will help promote the establishment, growth, and diversification of Registered Apprenticeship programs and provides a framework for our governments to support future investments to support this model.

Marty Walsh Secretary of Labor, U.S. Department of Labor

**Companies see a real added value in investing in the future of the work-force**. "We're growing the Zurich Apprenticeship Program because apprentices have brought value to our business from the very beginning," said Zurich North America CEO Kristof Terryn, who previously served as the Zurich Group's Chief Operating Officer in Switzerland. "This is a talent source that has proven its value and versatility through many different market conditions, including at the height of the pandemic, when we expanded our program from our suburban Schaumburg headquarters to New York City." Retention in the program speaks to its efficacy: Cumulatively since 2016, 85% of apprentices have completed the two-year program, and 100% of those graduates were promoted into their next role at Zurich.

Apprentices at Swiss companies in the United States work in over 30 different professions, including in:

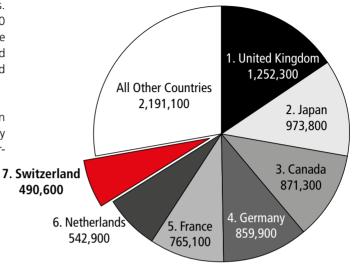
- IT/Cybersecurity
- Mechanical and Industrial Engineering
- Mechatronics
- Logistics
   Coordination
- Accounting
- General Insurance
- Commodity Trading

### Swiss Affiliates Support Nearly Half A Million U.S. Jobs

Swiss affiliates create hundreds of thousands of U.S. jobs. In 2019, Swiss investments supported more than 490,000 jobs across the United States, representing 6 percent of the 7.9 million jobs sustained by all foreign affiliates. Switzerland ranked behind four European countries, Japan, and Canada.

Switzerland, together with the six other largest foreign employers in the United States, accounted for nearly three-quarters of all jobs supported by U.S. affiliates of foreign companies.

### Top Countries in Employment by U.S. Affiliates of Foreign Companies 2019

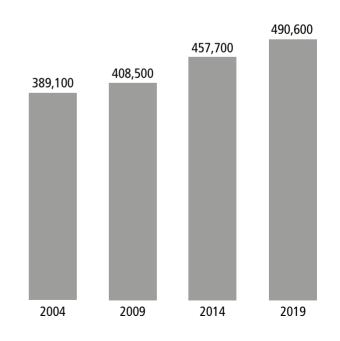


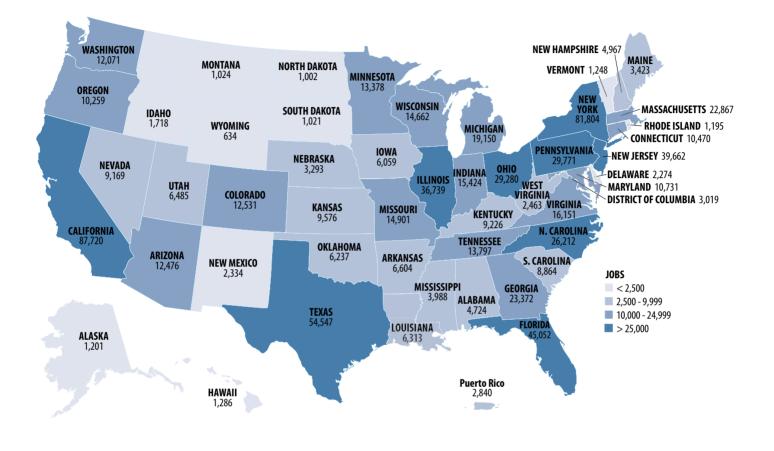
# Swiss Affiliates Add More than 100,000 New Jobs over 15 Years

Between 2004 and 2019, Swiss affiliates added more than 100,000 new jobs in the United States, a 26 percent increase. During the 2007–2009 recession, at a time when the U.S. private sector shed more than two million jobs, Swiss affiliates continued adding jobs.

The latest count of jobs supported by Swiss affiliates in the United States totaled close to half a million in 2019.

# Employment at Swiss Affiliates in the United States 2004-2019





#### Swiss Economic Impact on Employment in the United States Total Jobs by State

#### Swiss Investment and Trade Sustain More than Three-Quarters of a Million U.S. Jobs

Swiss businesses contribute to U.S. employment in three primary ways: jobs at U.S. affiliates of Swiss companies; jobs supported by U.S. exports of services to Switzerland; and jobs tied to U.S. exports of goods to Switzerland. According to the latest data, a combined 766,000 U.S. jobs were supported by the strong bilateral trade and investment relationship between the United States and Switzerland.

Swiss affiliates accounted for 490,600 of these jobs, followed by 217,000 U.S. jobs supported by services exports to Switzerland, and 58,300 U.S. jobs supported by goods exports.

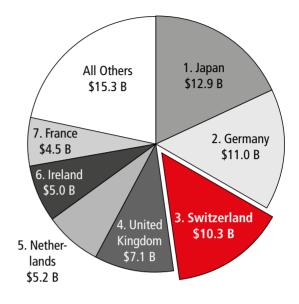
## Every State in the Nation Benefits from Swiss Trade and Investment

Swiss trade and investment support tens of thousands of jobs in states including California, New York, Texas, Florida, and New Jersey. In California alone, jobs supported by Swiss firms totaled nearly 88,000. Smaller states also gain from Swiss trade and investment, bolstering more than a thousand jobs in states such as Hawaii, Vermont, and Rhode Island.

# Swiss Affiliates Third in Research and Development Spending

Swiss firms contribute substantially to the R&D base in the United States. In 2019, Swiss affiliates accounted for nearly 15 percent of all R&D spending by foreign affiliates. Ranked third, Swiss firms spent more on R&D in the United States than affiliates from the United Kingdom, the Netherlands, Ireland, and France. The top seven countries in R&D spending made up nearly 80 percent of all R&D spending by foreign affiliates in 2019.

# Top Countries in R&D Spending by Foreign Affiliates 2019

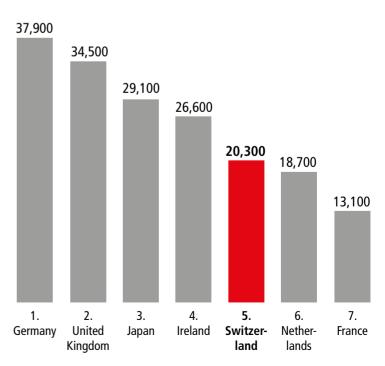


### Swiss Affiliates Fifth in R&D Jobs

Research and development activities of Swiss affiliates yield thousands of U.S. jobs. In 2019, Swiss affiliates employed 20,300 R&D workers in the United States, behind only German, British, Japanese, and Irish firms. They also supported more R&D workers in the United States than Dutch and French affiliates.

Swiss investments in pharmaceuticals and medicines generated the greatest number of R&D jobs for Americans, employing more than 10,000 workers, the most of any country's affiliates in the United States in 2019.

## Top Countries in R&D Employment by Foreign Affiliates 2019

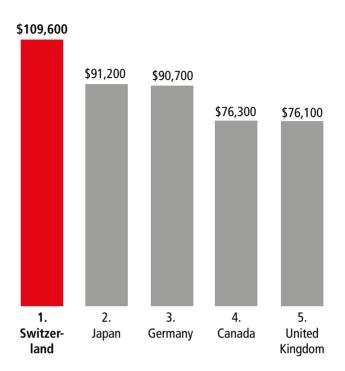


#### Salary at Swiss Affiliates Averages \$110,000

Among the largest countries by affiliate employment in the United States, Swiss firms paid the highest average salary, surpassing firms from Japan, Germany, Canada, and the United Kingdom.

U.S. workers at Swiss firms earned an average salary (wages + benefits) of \$109,600 in 2019, some \$38,000 more than the nation's private sector average salary of \$71,200. In 2019, Swiss affiliates accounted for a payroll of \$54 billion.

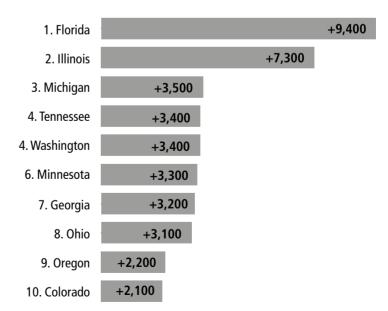
### Top Countries in Average Salaries by Foreign Affiliates in the United States 2019



# Swiss Affiliates Add More than 9,000 New Jobs in Florida Over Five Years

Swiss affiliates continue to add new jobs across the United States, in many instances by the thousands. Between 2014 and 2019, Swiss affiliates added 9,400 new jobs in Florida, the most in any state. Swiss firms' employment increased by more than 7,000 jobs in Illinois during the same time period. In Michigan, Tennessee, Washington, Minnesota, Georgia, and Ohio, more than 3,000 new jobs were added by Swiss affiliates over the past five years. Oregon and Colorado also ranked among the top 10 states by this measure.

#### Top States by Swiss Affiliate Job Creation 2014-2019

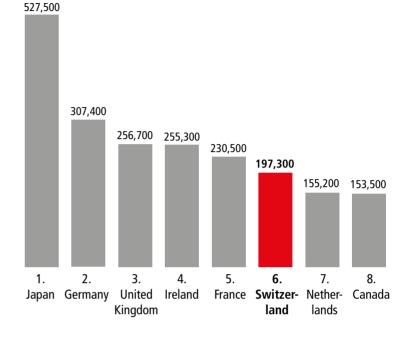


Note: See appendix on page 69 for a complete list of states.

# Swiss Affiliates Rank Sixth in Manufacturing Employment

Swiss investments boost U.S. manufacturing employment. Swiss firms supported 197,300 manufacturing jobs in the United States in 2019, accounting for 7 percent of the 2.8 million U.S. manufacturing jobs supported by investments from all foreign firms. Switzerland ranks sixth among the largest manufacturing foreign employers.

## Top Countries in Manufacturing Employment by Foreign Affiliates 2019

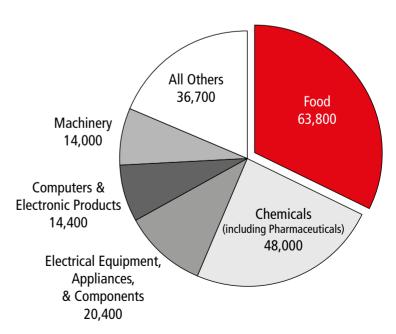


## Food Is Top Manufacturing Sector by Swiss Affiliate Employment

Swiss affiliates play a sizable role in several manufacturing sectors, supporting tens of thousands of well-paying U.S. factory jobs. Food and chemicals represented more than half of all jobs from Swiss investment in U.S. manufacturing in 2019, topping 100,000 jobs.

Swiss investment in U.S. food manufacturing supported more than 60,000 U.S. jobs in 2019. Chemicals manufacturing, including pharmaceuticals and medicines, was the second-largest sector at 48,000 jobs. Swiss affiliates accounted for more than 20,000 jobs in electrical equipment, appliances, and components. Swiss firms also provided another 14,400 jobs in computers and electronic products and a further 14,000 jobs in machinery.

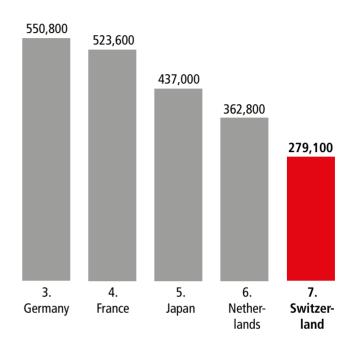
## U.S. Manufacturing Jobs Supported by Swiss Affiliates 2019



### Swiss Affiliates Rank Seventh in Services Employment

Swiss services firms provide significant employment in the United States, representing more than half of all Swiss affiliate employment, at 279,100 in 2019. Switzerland ranked seventh in affiliate employment in the services sector in 2019. The largest services sector for Swiss affiliates was administration, support, and waste management, which supported more than 100,000 jobs in 2019. The second-largest services sector was finance and insurance.

## Top Countries in Services Employment by Foreign Affiliates 2019



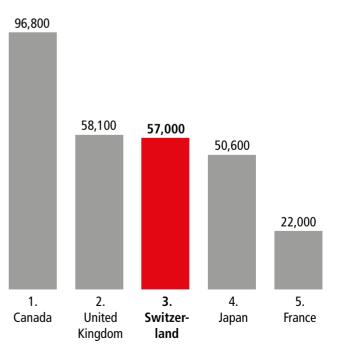
# Swiss Affiliates Rank Third in Finance and Insurance Employment

Swiss affiliates invest substantially in the U.S. finance and insurance sector. In 2019, Swiss finance and insurance firms in the United States employed 57,000 U.S. workers,

The top five countries by this indicator constituted nearly 70 percent of all insourced finance and insurance jobs.

trailing only Canada and the United Kingdom.

## Top Countries in Finance & Insurance Employment by Foreign Affiliates 2019



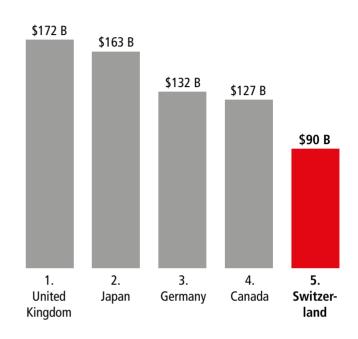
### Swiss Affiliates Fifth in Value Added

Swiss affiliates generated \$90 billion in value added, or their contribution to U.S. gross domestic product, in 2019, placing them fifth by this measure, ahead of France and the Netherlands. Swiss affiliates accounted for 8 percent of the \$1.1 trillion in value added produced by all foreign affiliates.

Swiss affiliates in the chemicals manufacturing industry generated the most value added of any industry at \$23 billion in 2019, which was more than the value added created by any other foreign country with investments in the U.S. chemicals sector.

Swiss affiliates in the United States also created \$21 billion in value added in the finance and insurance sector.

# Top Countries in Value Added by Foreign Affiliates 2019



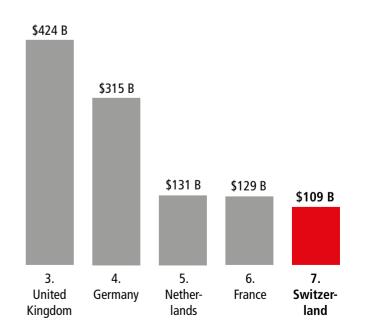
## Swiss Affiliates Rank Seventh With Nearly \$110 Billion Invested in Property, Plant, and Equipment

Through 2019, Swiss affiliates invested \$109 billion in gross property, plant, and equipment in the United States. At \$106 billion, most of it was spent on plant and equipment, while only \$3 billion was invested in property and land.

At \$24 billion, the largest Swiss investment in property, plant, and equipment was in the U.S. chemicals industry, followed by \$15 billion in the U.S. finance and insurance industry.

By state, the largest investment of Swiss affiliates in U.S. property, plant, and equipment was in California, at \$18 billion in 2019. Rounding out the top five states by this measure were New York, New Jersey, Texas, and Massachusetts.

## Top Countries in Gross Property, Plant, & Equipment by Foreign Affiliates 2019

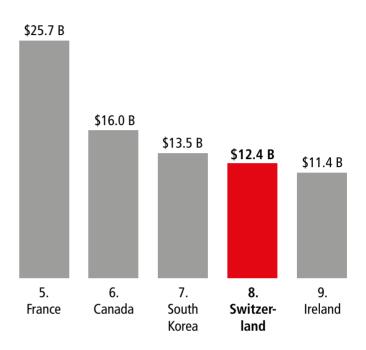


#### Swiss Affiliates Export \$12 Billion in Goods

Swiss affiliates bolster U.S. exports. In 2019, exports of U.S. goods from Swiss firms amounted to \$12 billion. U.S. affiliates from seven other countries, including Japan, the Netherlands, and the United Kingdom, each shipped more goods to foreign markets than those headquartered in Switzerland.

Fifty-four percent of all merchandise exports, or \$6.7 billion, from Swiss affiliates were exported back to their affiliate parents in Switzerland. In 2019, Swiss affiliates also imported \$15.5 billion in goods, with two-thirds purchased from affiliates' parents headquartered in Switzerland.

### Top Countries in Goods Exports by Their U.S. Affiliates 2019

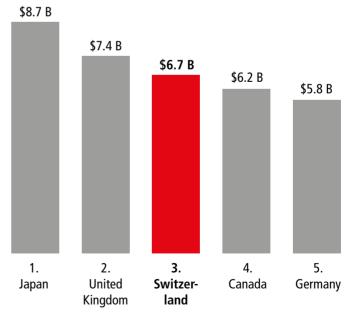


#### Swiss Affiliates Pay Third-Highest U.S. Income Taxes

Like all companies in the United States, foreign affiliates pay U.S. income taxes. At nearly \$7 billion, Swiss firms ranked third, paying more taxes than Canadian and German firms in 2019. Swiss manufacturing companies paid \$4.3 billion in U.S. income taxes. Swiss companies in the finance and insurance sector also paid some \$1.6 billion in U.S. income taxes.

Taxes from Swiss affiliates, along with firms from Japan, the United Kingdom, Canada, and Germany totaled \$33 billion in 2019. Collectively, these five countries accounted for more than 60 percent of the \$54 billion in U.S. income taxes paid by all foreign affiliates in the United States in 2019.

## Top Countries in U.S. Income Taxes Paid by Foreign Affiliates 2019



# IV. U.S. TRADE WITH SWITZERLAND

## Switzerland Is Key Export Market for U.S.-Made Goods

Besides Swiss companies' commitment to the United States through investments, Switzerland is also a key trading partner for the United States. In 2021, U.S. merchandise exports to Switzerland totaled \$24 billion, making it the 17th largest export market for U.S. goods, behind Hong Kong and Australia, but ahead of Italy and Chile.

Primary metals is an important sector for U.S. merchandise exports to Switzerland. Other top industries by exports of U.S. goods to Switzerland include chemicals, used merchandise, computer and electronic products, and transportation equipment.

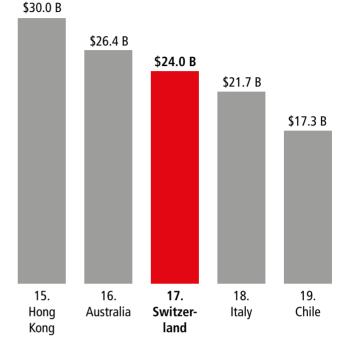
For Switzerland, the United States is a key trading partner, surpassing Germany as Switzerland's top foreign market for the first time in 70 years. Total Swiss export sales to the United States amounted to \$63 billion in 2021.

# U.S. Services Exports to Switzerland Rank as Fifth-Largest Worldwide

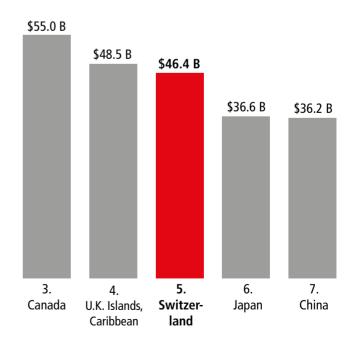
At \$46 billion in 2021, Switzerland is the fifth-largest market for U.S. exports of services, ahead of Japan and China. Six percent of all U.S. services exports were sold to customers in Switzerland. Fees for intellectual property usage represented the largest segment, at \$18 billion in sales, followed by professional and management consulting services at \$9 billion.

The U.S. surplus in services with Switzerland expanded to \$18 billion in 2021 from \$4 billion in 2011.

#### Countries by U.S. Merchandise Exports 2021



Countries by U.S. Services Exports 2021



# V. U.S. SERVICES SALES THROUGH AFFILIATES IN SWITZERLAND

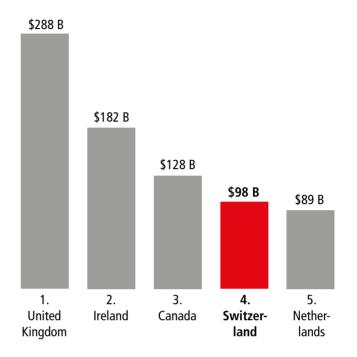
# U.S. Services Sales through Affiliates in Switzerland Rank Fourth Worldwide

U.S. exports of services to Switzerland is one way to measure the strength of the bilateral economic relationship. Because of the importance of proximity in the delivery of many types of services, U.S. multinational companies often deliver their services through their affiliates overseas rather than as exports. This is certainly the case with Switzerland.

In 2019, U.S. companies sold nearly \$100 billion in services through their affiliates in Switzerland, which is more than through their affiliates in the Netherlands, Germany, Singapore, or even Japan. In 2019, Switzerland accounted for 6 percent of the \$1.8 trillion in services supplied by U.S. overseas affiliates.

Swiss companies supplied \$65 billion in services to U.S. consumers through their affiliates in the United States.

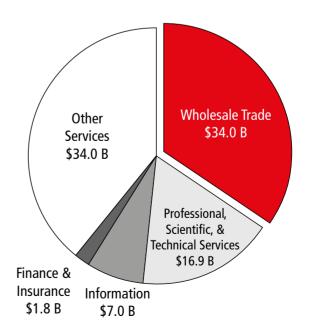
## Top Countries in Services Supplied through Foreign Affiliates of U.S. Companies 2019



# Wholesale Trade Is Top Services Sector for U.S. Sales through Affiliates in Switzerland

At \$34 billion in 2019, wholesale trade is the most important sector for affiliates of U.S. companies in Switzerland. Professional, scientific, and technical services comes in second, at nearly \$17 billion in services sales. Information, finance, and insurance is the third-largest sector by sales through U.S. affiliates in Switzerland.

# Top Services Supplied through Foreign Affiliates of U.S. Companies in Switzerland by Industry 2019



# SWISS ECONOMIC IMPACT IN THE UNITED STATES

# \$300 BILLION

7<sup>th</sup> largest foreign investor in the United States (2020) A powerful contributor in chemicals, food manufacturing, and financial services

# \$10.3 BILLION

3<sup>rd</sup> largest investor in R&D (2019) A leading partner in pharmaceuticals and medicine research

# 491,000 JOBS

7<sup>th</sup> largest foreign employer in the United States (2019) Swiss affiliates provide nearly half a million high-quality U.S. jobs

# \$109,600 AVERAGE SALARY

1<sup>st</sup> among large investing countries (2019) Swiss companies pay very competitive salaries

# \$6.7 BILLION

3rd in income taxes paid by foreign affiliates (2019) Swiss companies contribute significantly to U.S. taxes

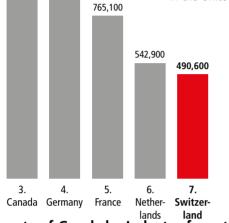
# SWISS ECONOMIC IMPACT THE UNITED STATES

**Employment Supported by Foreign Affiliates 2019** 

859.900

871,300

U.S. Residents of Swiss Descent 908,570



Swiss affiliates account for 6% of the 7.9 million jobs

created by all foreign affiliates

in the United States

#### Top Exports of Goods by Industry from the United States to Switzerland, 2021 Total Export Value of Goods = 24 B

Primary Metals \$3.4 B Chemicals \$1.2 B **Used Merchandise** Computer & \$1.1 B Electronic Products Transportation \$910 M Equipment

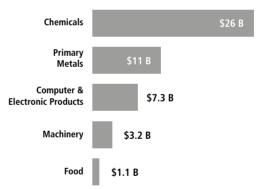
## Top Exports of Services by Industry from the United States to Switzerland, 2021

Total Export Value of Services = \$46 B \$18 B \$9.0 B \$5.1 B \$3.5 B \$1.9 B Charges for Professional Research Computer Transport the Use of ጲ ጴ Intellectual Management Development Property Consulting

#### 58,331 Jobs Supported by Swiss Affiliates 217.024 765,955 Jobs Supported by Services **Total Jobs** Exports to Switzerland 490,600 Jobs Supported by Goods Exports to Switzerland

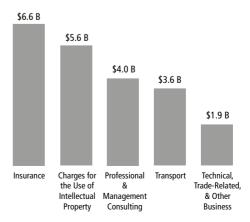
# Top Imports of Goods by Industry from Switzerland to the United States, 2021

Total Import Value of Goods = \$63 B



## Top Imports of Services by Industry from Switzerland to the United States, 2021

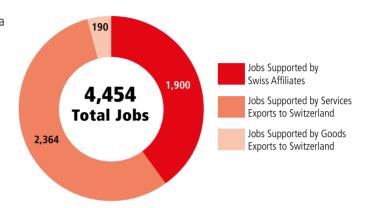
Total Import Value of Services = \$29 B



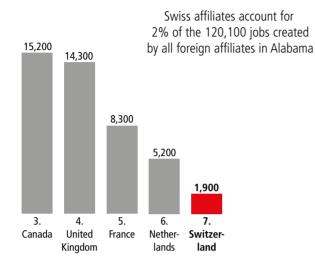
Note: Each indicator reflects the most recent U.S. government data available.



Alabama Residents of Swiss Descent: 3,867

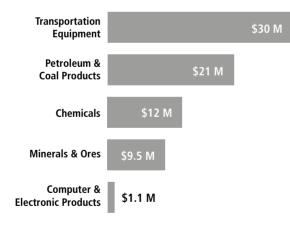


## Employment Supported by Foreign Affiliates 2019



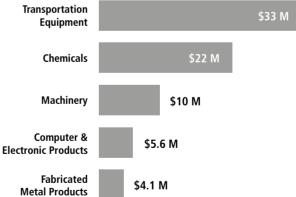
# Top Exports of Goods by Industry from Alabama to Switzerland, 2021

Total Export Value of Goods = \$78 M



# from Switzerland to Alabama, 2021 Total Import Value of Goods = \$88 M

Top Imports of Goods by Industry



#### Swiss Companies Located in Alabama

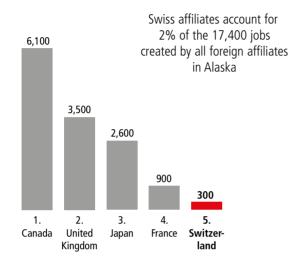
Bruderer	Leica Geosystems	(Lindt)
Chubb (ACE)	Nestlé	Schindler
Dufry	Oerlikon	SGS
Hoerbiger	Omya	Sika
INEOS	Panalpina	STMicroelectronics
Kuehne + Nagel	RUAG	Sulzer
LafargeHolcim	Russell Stover Candies	Syngenta

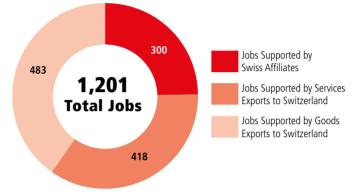
Temenos UBS Weidmann Zurich



Alaska Residents of Swiss Descent: 2,868

**Employment Supported by** Foreign Affiliates 2019



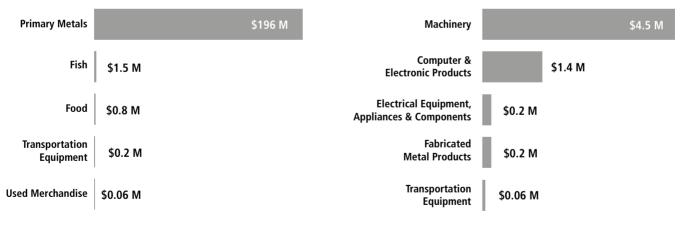


# Top Exports of Goods by Industry from Alaska to Switzerland, 2021

Total Export Value of Goods = \$198 M

## Top Imports of Goods by Industry from Switzerland to Alaska, 2021

Total Import Value of Goods = \$7.0 M

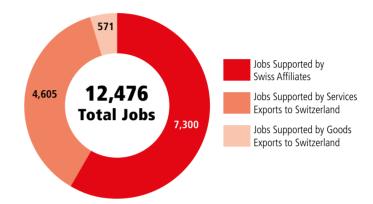


#### Swiss Companies Located in Alaska Adecco Swissport

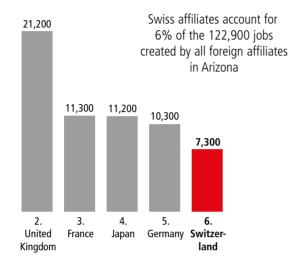
UBS

Adecco Dufry Endress+Hauser Nestlé Schindler SGS

Arizona Residents of Swiss Descent: 17,958

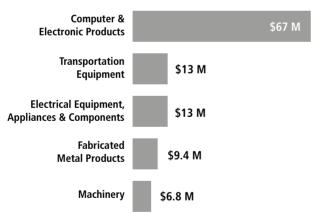


## Employment Supported by Foreign Affiliates 2019

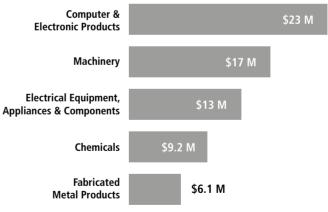


# Top Exports of Goods by Industry from Arizona to Switzerland, 2021

Total Export Value of Goods = 235 M



## **Top Imports of Goods by Industry from Switzerland to Arizona, 2021** Total Import Value of Goods = \$93 M



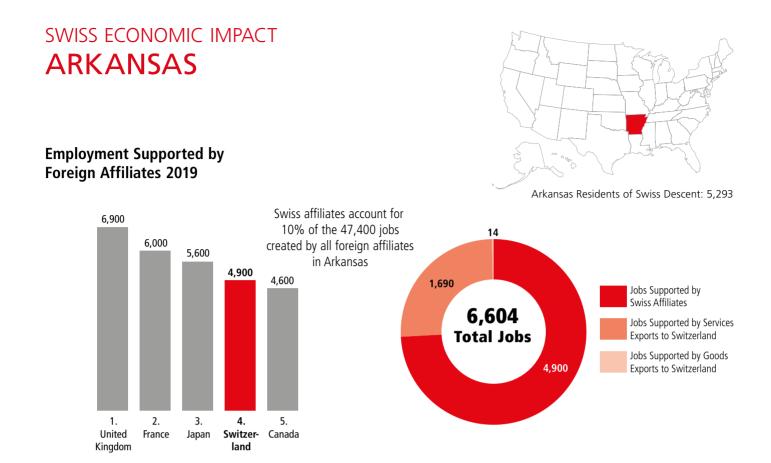
#### **Swiss Companies Located in Arizona**

Acronis
Adecco
Bernina
Bossard
Chubb (ACE)
Clariant
Dufry

Endress+Hauser
Fisba
Hoffmann-La Roche
Katadyn
Kuehne+Nagel
LafargeHolcim
Leica Geosystems

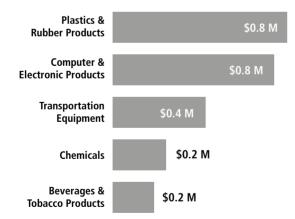
Lindt & Sprüngl
Meyer Burger
Nagra
Nespresso
Nestlé
Omya
Quadrant

Schindler SGS STA Travel STMicroelectronics Sulzer Swissport Syngenta UBS Zurich



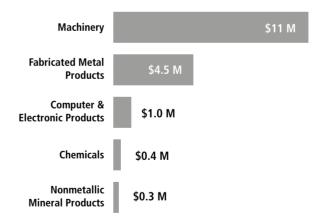
## Top Exports of Goods by Industry from Arkansas to Switzerland, 2021

Total Export Value of Goods = \$5.9 M



## Top Imports of Goods by Industry from Switzerland to Arkansas, 2021

Total Import Value of Goods = 34 M



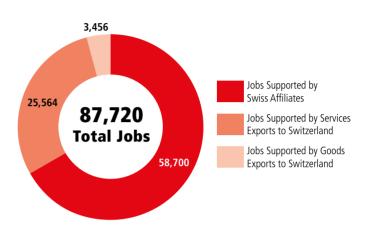
#### Swiss Companies Located in Arkansas

ABB	Nestlé Schindler
Adecco	SGS
Chubb (ACE)	Swissport
Dufry	Syngenta
Georg Fischer	UBS
LafargeHolcim	Zurich

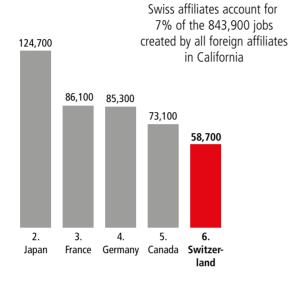
# SWISS ECONOMIC IMPACT **CALIFORNIA**



California Residents of Swiss Descent: 96,070

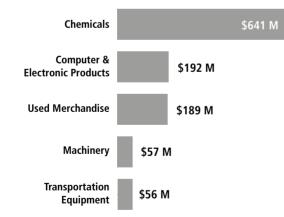


## **Employment Supported by Foreign Affiliates 2019**



## Top Exports of Goods by Industry from California to Switzerland, 2021

Total Export Value of Goods = \$1.4 B



## **Swiss Companies Located in California**

ABB Actelion Pharmaceuticals ADC Therapeutics Adecco Aeris Alcon Allied World American Lamprecht Transport Asendia Axon Ivy Bachem Ballv Barry Callebaut Bohi Consulting Bossard Brugg 26

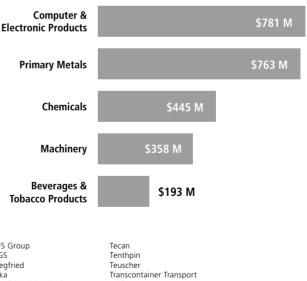
Bucherer Group Capital Dynamics Checkout.com Chubb (ACE) CinetypHoerbiger Hoffmann-La Roche Hublot Inauen Group Insensation IOAir IWC Schaffhausen Jaeger-LeCoultre let Aviation Katadyn Kaywa KRISS Kuehne+Nagel

Kuhn Rikon Läderach LafargeHolcim Leica Geosystems I FM Lemo Life Watch Lindt & Sprüngli Logitech Safran Vectronix Scandit Schaerer Schaffner EMC Schindler Schleuniger Schurter Sefar Sensirion

SFS Group SGS Siegfried Sika Small Precision Tools Sonova Stäubli STMicroelectronics Sulzer Swatch Swiss Post SolutionsSwiss Re Swiss Steel Group Swisscom Ventures Swissport Switzerland Tourism Syngenta TAG Heuer

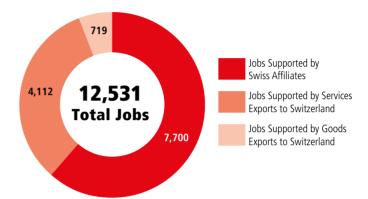
u-blox UBS Vacheron Constantin Viking Cruises Vitol Vitra Weatherford Weidmann 7urich

#### Top Imports of Goods by Industry from Switzerland to California, 2021 Total Import Value of Goods = \$3.6 B

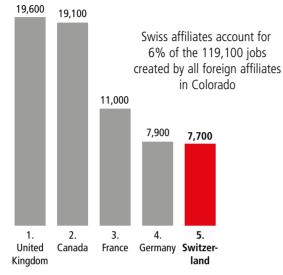




Colorado Residents of Swiss Descent: 22,195

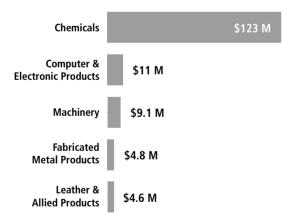


## Employment Supported by Foreign Affiliates 2019



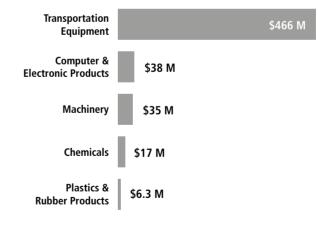
## Top Exports of Goods by Industry from Colorado to Switzerland, 2021

Total Export Value of Goods = \$296 M



# Top Imports of Goods by Industry from Switzerland to Colorado, 2021

Total Import Value of Goods = \$716 M



Swisslog Swissport

Syngenta

Wingtra

Wyssen

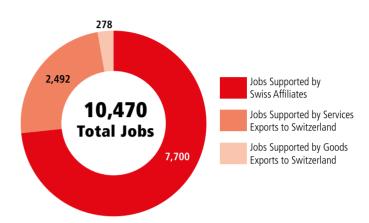
Zund Zurich

UBS Weatherford

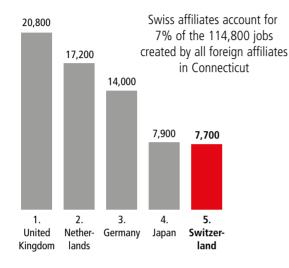
#### **Swiss Companies Located in Colorado**

ABB	Dufry	Lindt & Sprüngli	Pilatus
Adecco	EM Microelectronics	Mammut	Pix4D
Bernina	Endress+HauserFlyability	Mercuria	Richard Mille
Blue Mountain	Gategroup	Mikron	Schaffner EMC
Brugg	Hallmark Aviation Services	Mimacom Nagra	Schindler
Bucher+Suter	INFICON	Nespresso	SGS
Checkout.com	Interroll	Nestlé	SikaSimilasan
Chubb (ACE)	Kuehne+Nagel	Novamax Industrial	STMicroelectronics
Diamond	LafargeHolcim	Novartis	Sulzer
DT Swiss	Leica Geosystems	Partners Group	Swatch

Connecticut Residents of Swiss Descent: 7,980

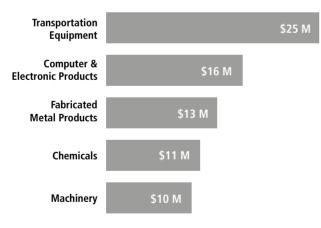


# Employment Supported by Foreign Affiliates 2019

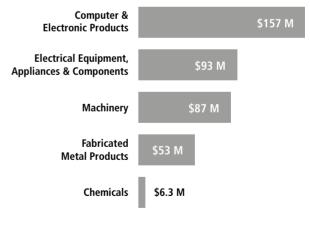


## Top Exports of Goods by Industry from Connecticut to Switzerland, 2021

Total Export Value of Goods = 114 M



## **Top Imports of Goods by Industry from Switzerland to Connecticut, 2021** Total Import Value of Goods = \$438 M



#### **Swiss Companies Located in Connecticut**

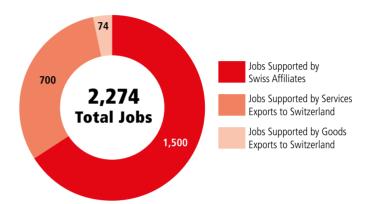
- Adecco Agathon Allied World Baumer Belimo Blumer Breitling Bucher Industries
- Chubb (ACE) Comet Dara Capital EAO Glencore Habasit Hoffmann-La Roche IBAG
- Kolmar Kuehne+Nagel LafargeHolcim Leica Geosystems Lindt & Sprüngli Mercuria Mikron Nikron Neoperl

Nestlé Oerlikon RUAG S. Karger Schindler SIX Swiss Re Tornos Technologies

Tradition UBS Vector Controls Victorinox Vitol Von Roll Zurich



Delaware Residents of Swiss Descent: 2,090

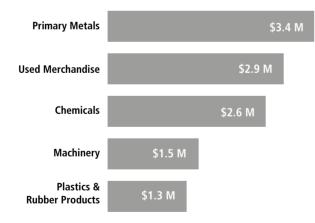


# Employment Supported by Foreign Affiliates 2019



# Top Exports of Goods by Industry from Delaware to Switzerland, 2021

Total Export Value of Goods = 30 M



# Top Imports of Goods by Industry from Switzerland to Delaware, 2021

Total Import Value of Goods = 2.3 B

Chemicals		\$2.1 B
Primary Metals	\$113 M	
Machinery	\$17 M	
Transportation Equipment	\$11 M	
Computer & Electronic Products	\$9.4 M	

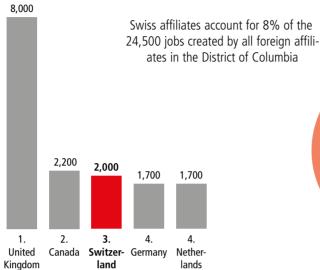
## Swiss Companies Located in Delaware

Adecco	Incyte	Syngenta
Chubb (ACE)	Juice Technology	UBS
Datwyler	Nestlé	Zurich
Hoffmann-La Roche	Publicitas	
IBSA Pharma	Swisslog	

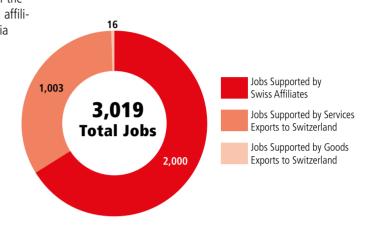
# SWISS ECONOMIC IMPACT DISTRICT OF COLUMBIA



Employment Supported by Foreign Affiliates 2019

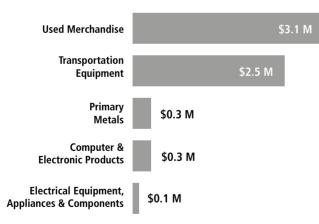


District of Columbia Residents of Swiss Descent: 1,750



# Top Exports of Goods by Industry from the District of Columbia to Switzerland, 2021

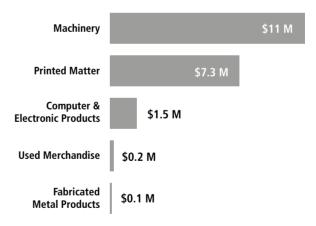
Total Export Value of Goods = 6.4 M



#### Swiss Companies Located in the District of Columbia

ABB	IBSA Pharma	Swatch
Adecco	Läderach	Swiss Post Solutions
Barbara Balman Landscape	LafargeHolcim	Swiss Re
Design	Mercuria	Swissport
Chubb (ACE)	Nagra	Syngenta
Credit Suisse	Nestlé	TE Connectivity
Dufry	Novartis	UBS
Egon Zehnder	SITA	Vestergaard Frandsen
Hoffmann-La Roche	Stable DC	Zurich

### **Top Imports of Goods by Industry from Switzerland to the District of Columbia, 2021** Total Import Value of Goods = \$20 M



Employment Supported by Foreign Affiliates 2019



Florida Residents of Swiss Descent: 35,338

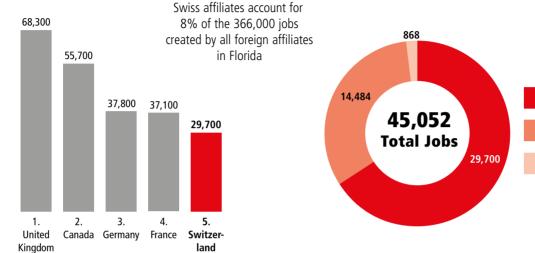
Jobs Supported by

Jobs Supported by Services Exports to Switzerland

Jobs Supported by Goods

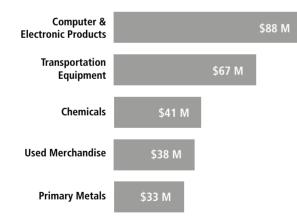
Exports to Switzerland

Swiss Affiliates



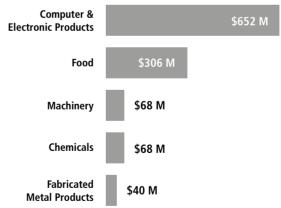
# Top Exports of Goods by Industry from Florida to Switzerland, 2021

Total Export Value of Goods = \$357 M



#### **Top Imports of Goods by Industry from Switzerland to Florida, 2021** Total Import Value of Goods = \$1.4 B

101a1 Import value of Goods = \$1.4 f



# Swiss Companies Located in Florida

ABB	Dutry
Abnox	EFG International
ACRON	Egon Zehnder
Adecco	Elite Simulation Solutions
Akris	Endress+Hauser
Asendia	FAES
Avalon Park	Firmenich
Bally	Fracht
Boreal Capital Management	Gategroup
Breitling	getAbstract
Bucher Industries	Givaudan
Bucherer Group	Götti
Chubb (ACE)	Hallmark Aviation Services
CISA Trust	Hoerbiger
Comlux Cotecna Inspection	Hublot
Davidoff	Hygolet

IWC Schaffhausen Jaeger-LeCoultre Jet Aviation Juice Technology Keytrade Kuehne+Nagel Läderach LafargeHolcim Lindt & Sprüngli Lonza Luc Burkhardt M-Industry MSC Nespresso Nestlé NORQAIN Novartis

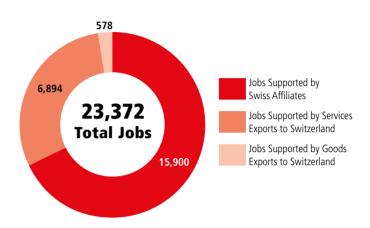
Piaget Publicitas Richard Mille RUAG Schindler SGS Sulzer Swatch Swiss Connection Swiss ReSwissport Syngenta TAG Heuer Temenos Tradition UBS Vacheron Constantin Victory Truck & Bus Company (Alevo) Villiger VirtaMed Weitnauer Zewa Zurich

# SWISS ECONOMIC IMPACT **GEORGIA**

**Employment Supported by Foreign Affiliates 2019** 

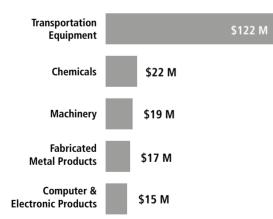
Swiss affiliates account for 37.300 6% of the 287,400 jobs 33.100 created by all foreign affiliates in Georgia 25.000 22,400 15,900 5. 6. 7. 3 4 Nether-Switzer-Canada Germany France lands land

Georgia Residents of Swiss Descent: 12,470



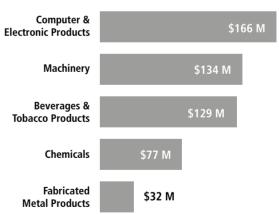
## Top Exports of Goods by Industry from Georgia to Switzerland, 2021

Total Export Value of Goods = \$238 M



# **Top Goods Imports by Industry** from Switzerland to Georgia, 2021

Total Import Value of Goods = \$756 M



#### Swiss Companies Located in Georgia

Abatek ABB Adecco Alcon Akris Allied World Alrol Arch Wood Protection Bally Bibliotheca Brugg Bucherer Group Chubb (ACE) Clariant

Corvaglia Credit Suisse Hublot Interroll Dartfish Kuehne+Nagel Dufry LafargeHolcim Egon Zehnder Landis+Gyr Leica Geosystems Elma Electronic Lindt & Sprüngli Firmenich **Fischer Connectors** Montana Tech Fracht Gategroup MSC Georg Fischer Nagra Gezolan Nestlé Habasit Nikles Hallmark Aviation Services Nolax Hitachi Zosen Inova Novartis

Components

Oerlikon ON Electronic) Robatech Schindler Schleuniger SFS Group SGS SIGVARIS Sika SITA Stöcklin Suhner Swatch Swiss Re

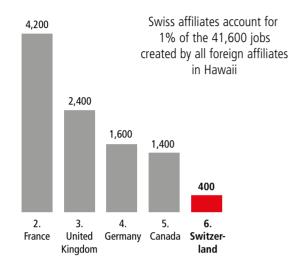
Swissaustral Optima Stantron (Elma

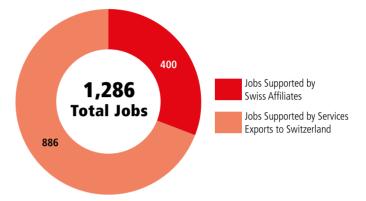
Swissport Swisstex Syngenta Tenthpin UBS Universal Alloy Vacheron Constantin Von Roll Well Diamond Wire Saws Zurich



Hawaii Residents of Swiss Descent: 2,109

**Employment Supported by** Foreign Affiliates 2019



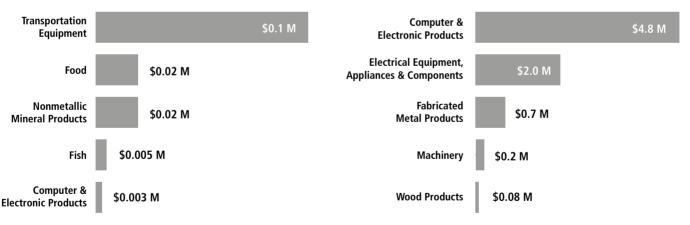


# Top Exports of Goods by Industry from Hawaii to Switzerland, 2021

Total Export Value of Goods = 0.2 M

# Top Imports of Goods by Industry from Switzerland to Hawaii, 2021

Total Import Value of Goods = 9.3 M



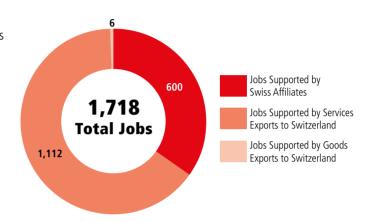
#### Swiss Companies Located in Hawaii

Adecco	Jucker Hawaii
Bally	Nestlé
Bucherer Group	Publicitas
Chubb (ACE)	Schindler
Gategroup	Swatch
Hallmark Aviation Services	Swissport

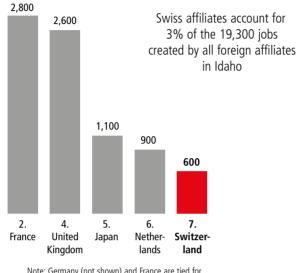
UBS Vacheron Constantin Wahine Brand Zurich



Idaho Residents of Swiss Descent: 12,229



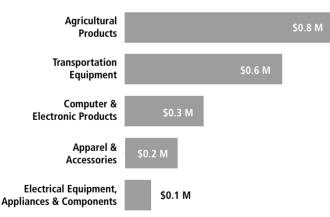
## Employment Supported by Foreign Affiliates 2019



Note: Germany (not shown) and France are tied for second place with 2,800 jobs.

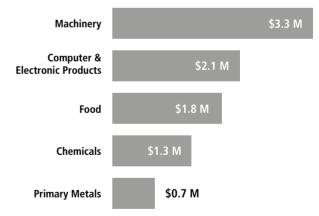
# Top Exports of Goods by Industry from Idaho to Switzerland, 2021

Total Export Value of Goods = 2.3 M



# Top Imports of Goods by Industry from Switzerland to Idaho, 2021

Total Import Value of Goods = \$14 M



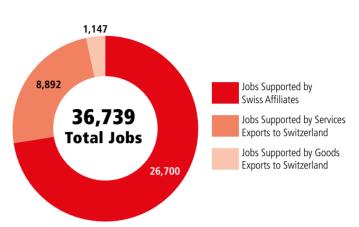
#### Swiss Companies Located in Idaho

Adecco LafargeHolcim Nestlé Schindler Syngenta UBS Zurich

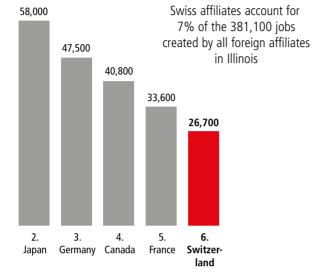
# SWISS FCONOMIC IMPACT **ILLINOIS**



Illinois Residents of Swiss Descent: 33,394

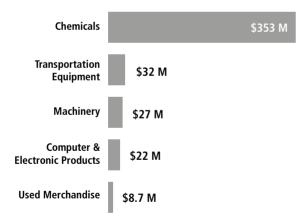


## **Employment Supported by Foreign Affiliates 2019**



## Top Exports of Goods by Industry from Illinois to Switzerland, 2021

Total Export Value of Goods = \$471 M



#### Top Imports of Goods by Industry from Switzerland to Illinois. 2021

Total Import Value of Goods = \$1.9 B



**Used Merchandise** 

**Electronic Products** 

\$261 M \$121 M

#### Swiss Companies Located in Illinois Carlo Gavazzi

Accumation ACRON Adecco American Lamprecht Transport Andrea Luehmann Asendia Avanti's Peoria Avendia Publishing Barry Callebaut Bea 2 B Services Bernina BIG KAISER Bircher BONECO Bossard **Bucher Industries** Bucherer Group Bystronic

Ionbond Chicago Faucets (Geberit) Chubb (ACE) J. Schneeberger let Aviation Kuehne+Nagel Kummer LafargeHolcim Leister Technologies Life Watch Lindt & Sprüngli Medacta EVAC International Medela MSC Nespresso Nestlé NUM Numerical Precision Oerlikon Hoerbiger Hotels of Switzerland Platit Polydec

Reishauer Richard Mille Rollomatic Rychiger Schindler Schlatter Schleuniger Schneeberger SGS SICPA Sika Simeno Sonova Stahli STMicroelectronics Strausak Sulzer SWAN Analytical

Quadrant

RAHN

Swatch Swiss International Air Lines Swiss Post Solutions Swiss Re Swiss Steel Group Swissport Syngenta Tag Heuer Teuscher Tornos Technologies Tradition UBS Vacheron Constantin Vitra Wandfluh Ziemer Zuercher 7urich

Credit Suisse

Egon Zehnder

Endress+Hauser

Dufry

EROWA

Euromaie

Gategroup

Givaudan

Habasit

Georg Fischer

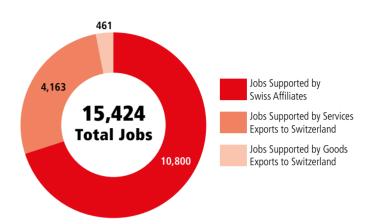
Etel

Ewab

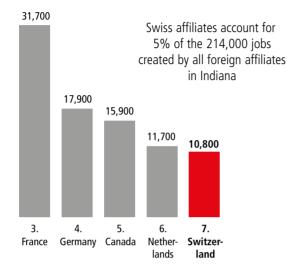
Fracht



Indiana Residents of Swiss Descent: 39,518

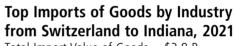


## Employment Supported by Foreign Affiliates 2019



# Top Exports of Goods by Industry from Indiana to Switzerland, 2021

Total Export Value of Goods = \$189 M

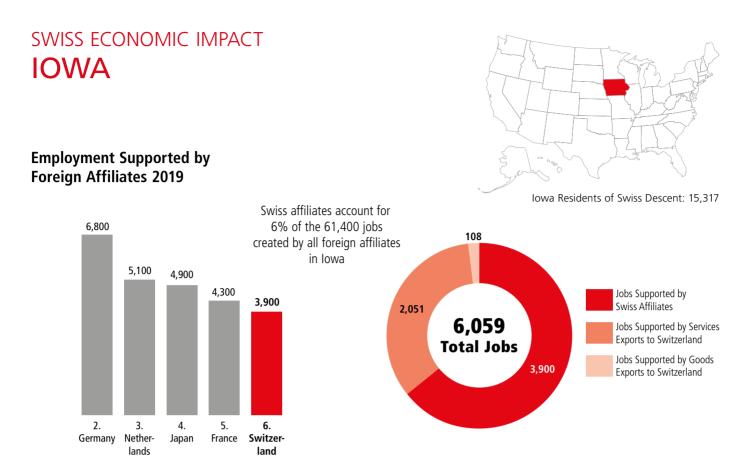


Total Import Value of Goods = 3.9 B



#### Swiss Companies Located in Indiana

Adecco	Endress+Hauser	LafargeHolcim	Oerlikon	Swatch
Agta record	Gategroup	Landis+Gyr	Quadrant	Swiss Re
Autoneum	Georg Utz	Lindt & Sprüngli	REGO-FIX	Syngenta
Chubb (ACE)	Hoffmann-La Roche	Mercuria	Schindler	UBS
Comlux	ILAG	Nestlé	SGS	Weidmann
Dormakaba	Kuehne+Nagel	Novartis	STMicroelectronics	Zurich

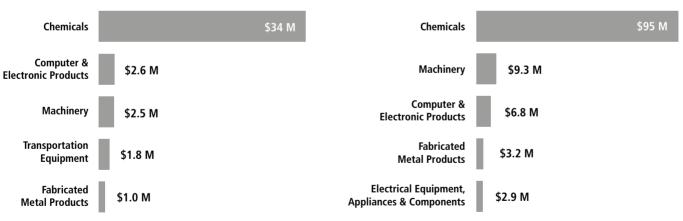


#### Top Exports of Goods by Industry from Iowa to Switzerland, 2021

Total Export Value of Goods = \$45 M

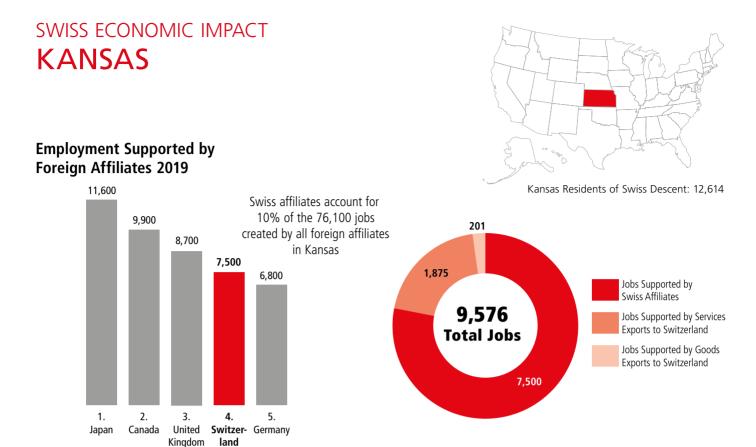
#### Top Imports of Goods by Industry from Switzerland to Iowa, 2021

Total Import Value of Goods = \$122 M



#### Swiss Companies Located in Iowa

Adecco	LafargeHolcim	UBS
Agta record	Nestlé	Zurich
Bossard	Schindler	
Chubb (ACE)	SFS Group	
Comet	Swissport	
Endress+Hauser	Syngenta	



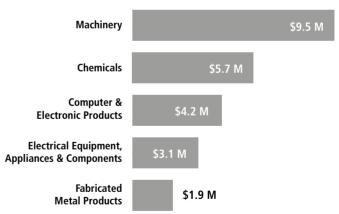
## Top Exports of Goods by Industry from Kansas to Switzerland, 2021

Total Export Value of Goods = \$83 M

# Transportation<br/>Equipment\$33 MComputer &<br/>Electronic Products\$20 MElectrical Equipmment,<br/>Appliances & Components\$8.5 MMachinery\$7.0 MFabricated<br/>Metal Products\$6.2 M

#### Top Imports of Goods by Industry from Switzerland to Kansas, 2021

Total Import Value of Goods = 38 M



#### Swiss Companies Located in Kansas

Adecco Bucher Industries Chubb (ACE) Hoerbiger INFICON Kuehne+Nagel

Employment Supported by Foreign Affiliates 2019



Kentucky Residents of Swiss Descent: 10,447

Jobs Supported by

Jobs Supported by Services

Jobs Supported by Goods

Exports to Switzerland

Exports to Switzerland

Swiss Affiliates

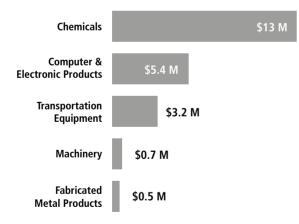
Swiss affiliates account for 5% of the 136,800 jobs 60 created by all foreign affiliates 15.100 in Kentucky 10,400 10,400 2,666 10,000 9,226 6,500 **Total Jobs** 6,500 2. 3. 4. 5. 6. Canada United Switzer-Germany France

#### Top Exports of Goods by Industry from Kentucky to Switzerland, 2021

Kingdom

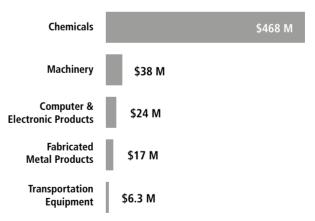
land

Total Export Value of Goods = \$25 M



#### Top Imports of Goods by Industry from Switzerland to Kentucky, 2021

Total Import Value of Goods = 4.7 B

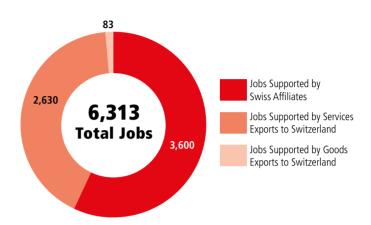


#### Swiss Companies Located in Kentucky 3A Composites (Schweiter) Evolva

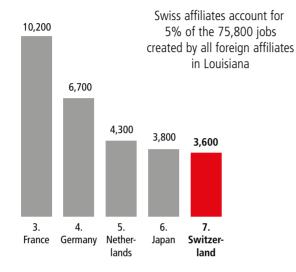
3A Composites (Schweiter) Adecco Autoneum Chubb (ACE) Clariant Dormakaba Dufry

## SWISS ECONOMIC IMPACT LOUISIANA

Louisiana Residents of Swiss Descent: 2,715

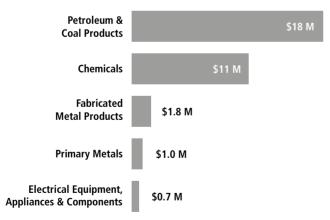


#### **Employment Supported by Foreign Affiliates 2019**

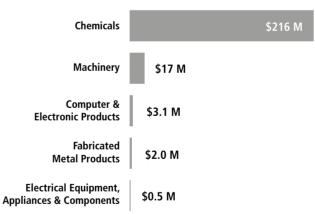


#### Top Exports of Goods by Industry from Louisiana to Switzerland, 2021

Total Export Value of Goods = \$34 M



#### Top Imports of Goods by Industry from Switzerland to Louisiana, 2021 Total Import Value of Goods = \$242 M



#### Swiss Companies Located in Louisiana



**GESIPA** Fasteners Hoerbiger Kopter LafargeHolcim Lindt & Sprüngli MSC Nestlé

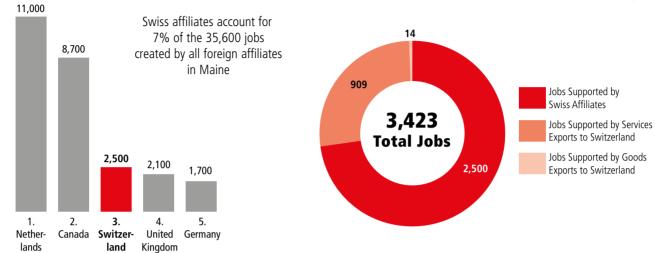
Schindler SGS Sulzer Swissport Syngenta Transocean UBS Viking Cruises

Vitol Weatherford Zurich

Employment Supported by Foreign Affiliates 2019

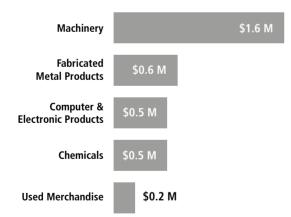


Maine Residents of Swiss Descent: 2,147



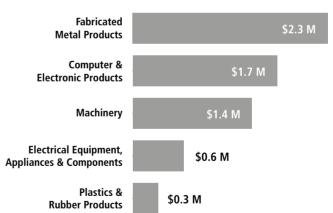
#### Top Exports of Goods by Industry from Maine to Switzerland, 2021

Total Export Value of Goods = \$5.6 M



#### Top Imports of Goods by Industry from Switzerland to Maine, 2021

Total Import Value of Goods = \$18 M

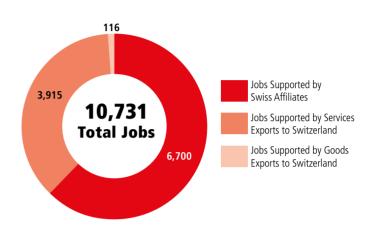


#### Swiss Companies Located in Maine

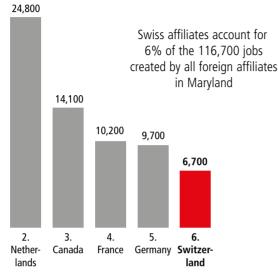


Nestlé Syngenta UBS Zurich

Maryland Residents of Swiss Descent: 11,619

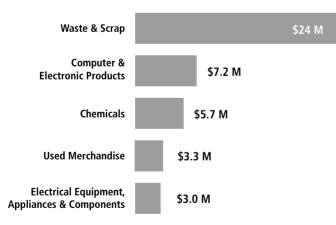


#### Employment Supported by Foreign Affiliates 2019

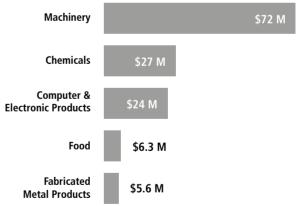


## Top Exports of Goods by Industry from Maryland to Switzerland, 2021

Total Export Value of Goods = \$48 M



#### **Top Imports of Goods by Industry from Switzerland to Maryland, 2021** Total Import Value of Goods = \$155 M



#### Swiss Companies Located in Maryland



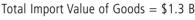
Ferrum Hoffmann-La Roche Kuehne+Nagel LafargeHolcim Lindt & Sprüngli Lonza Nespresso Nestlé Novartis Phoenix Mecano Schindler SGS Syngenta UBS WorldAware Zurich

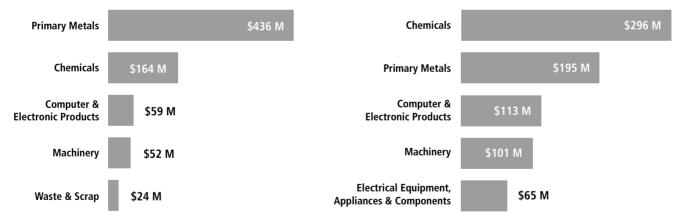
#### SWISS ECONOMIC IMPACT **MASSACHUSETTS Employment Supported by** Foreign Affiliates 2019 Swiss affiliates account for Massachusetts Residents of Swiss Descent: 9,903 28,200 6% of the 234,100 jobs 25,600 created by all foreign affiliates 23,500 in Massachusetts 21,000 2,220 Jobs Supported by 15,000 Swiss Affiliates 5,647 22,867 Jobs Supported by Services Exports to Switzerland **Total Jobs** Jobs Supported by Goods 15,000 Exports to Switzerland 7. 3. 4. 5. 6. France Japan Canada Germany Switzer-

#### Top Exports of Goods by Industry from Massachusetts to Switzerland, 2021

Total Export Value of Goods = \$912 M

#### Top Imports of Goods by Industry from Switzerland to Massachusetts, 2021





#### **Swiss Companies Located in Massachusetts**

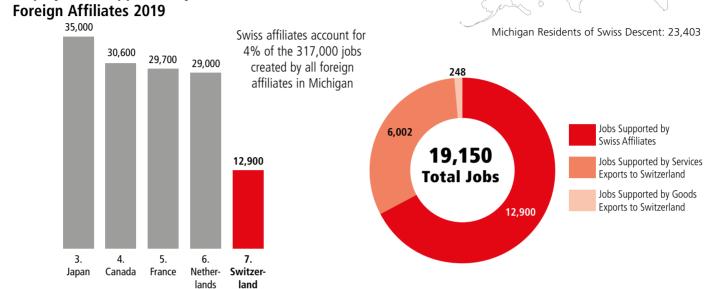
A-Connect Franke Lonza SITA	Vacheron Constantin
Acronis Gategroup Georg Fischer Maxon Precision Motors SIX	Zehnder Group
Adecco Givaudan Metalor MSC SOTAX Spirig Advanced	Zurich
Akris Helbling Nespresso Technologies	
Bucherer Group Hocoma Nestlé STMicroelectronics	
CeQur Hoerbiger Novartis Straumann	
Chubb (ACE) Hoffmann-La Roche Oerlikon Sustainserv	
Clariant Infranor Pharvaris Swatch	
CRISPR Therapeutics Jet Aviation Richard Mille Swiss Re	
Diamond Jungbunzlauer Schaffner EMC Swissport	
Dufry Kuehne+Nagel Schindler Syngenta	
EBP Läderach Schneeberger TELSONIC	
Egon Zehnder LafargeHolcim Schoeller Textil Tenthpin	
Endress+Hauser Leica Geosystems SGS Teuscher	
Fracht Lindt & Sprüngli Sika UBS	

land

Note: Each indicator reflects the most recent U.S. government data available.

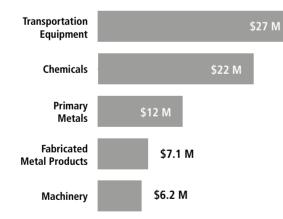
**Employment Supported by** 



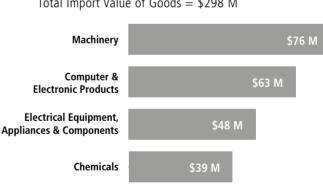


#### Top Exports of Goods by Industry from Michigan to Switzerland, 2021

Total Export Value of Goods = \$102 M



#### **Top Imports of Goods by Industry from Switzerland to Michigan, 2021** Total Import Value of Goods = \$298 M



\$33 M

Fabricated

**Metal Products** 

Swiss Companies Located in Michigan

ABB
Adecco
Agta record
APAG
AutoForm Engineering
Autoneum
Baertschi-Fobro
Bucher Industries
Bühler
Chubb (ACE)
Condair
Credit Suisse
Dufry

Eco Physiks EMS-FTECEndress+ Hauser European Technology Center Ewab Firmenich Gategroup Güdel Ionbond Kaba Kistler Kuehne+Nagel LafargeHolcim LEM

Liebherr

Luxoft

Nestlé

Oerlikon

Oetiker

Omya

Pibomulti

Quadrant

Regoplas

Rehau

Metalor

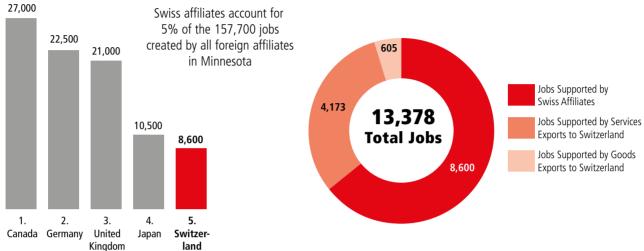
Lindt & Sprüngli

Schindler SGS Sika Sonceboz Stäubli STMicroelectronics Swiss Steel Group Swissport Syngenta TELSONIC Tool-Temp UBS Zurich

Employment Supported by Foreign Affiliates 2019

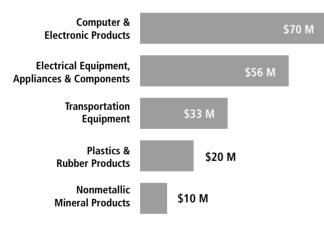


Minnesota Residents of Swiss Descent: 20,031



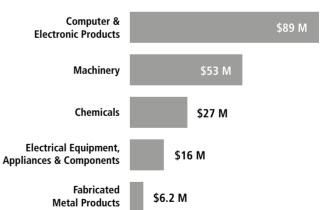
#### Top Exports of Goods by Industry from Minnesota to Switzerland, 2021

Total Export Value of Goods = \$249 M



#### Top Imports of Goods by Industry from Switzerland to Minnesota, 2021

Total Import Value of Goods = \$220 M



#### **Swiss Companies Located in Minnesota**

Adecco
Bühler
CEDES
Chubb (ACE)
Dufry
Ferring
Firmenich
FRAISA

Hoegger Food Technology
Ionbond
Kuehne+Nagel
LafargeHolcim
Landis+Gyr
Lindt & Sprüngli
Lonza
Nagra

Nocorocco
Nespresso
Nestlé
Schaffner EMC
Schindler
Sonova
STMicroelectronics
Swatch
Swiss Steel Group

Swissport Syngenta Tenthpin Trikora UBS Zurich

#### SWISS ECONOMIC IMPACT **MISSISSIPPI Employment Supported by Foreign Affiliates 2019** Mississippi Residents of Swiss Descent: 1,457 Swiss affiliates account for 5% of the 45,500 jobs 6,400 12 created by all foreign affiliates in Mississippi 5,300 4,800 4,300 Jobs Supported by 1,476 Swiss Affiliates 3,988 Jobs Supported by Services 2,500 **Total Jobs** Exports to Switzerland Jobs Supported by Goods 2,500 Exports to Switzerland

#### Top Exports of Goods by Industry from Mississippi to Switzerland, 2021

3.

United

Kingdom

4.

France

5.

Germany Switzer-

6.

land

Total Export Value of Goods = \$5.1 M

**Computer &** 

**Electronic Products** 

**Textile & Fabrics** 

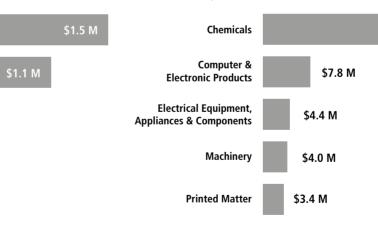
Machinery

2.

Canada

#### **Top Imports of Goods by Industry from Switzerland to Mississippi, 2021** Total Import Value of Goods = \$143 M

\$32 M



Transportation Equipment

**Electrical Equipment**,

**Appliances & Components** 

### Swiss Companies Located in Mississippi

Adecco Dufry Kuehne+Nagel LafargeHolcim Nestlé Phoenix Mecano Schindler Syngenta UBS Way Valve (Sistag) Zurich

\$0.5 M

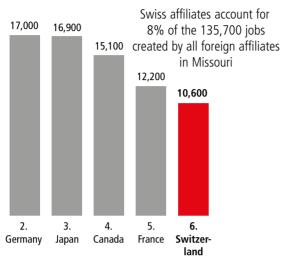
\$0.7 M

## SWISS FCONOMIC IMPACT **MISSOURI**

**Employment Supported by Foreign Affiliates 2019** 



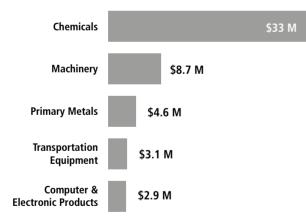
Missouri Residents of Swiss Descent: 24,404



159 4,142 Jobs Supported by Swiss Affiliates 14,901 Jobs Supported by Services Exports to Switzerland **Total Jobs** Jobs Supported by Goods Exports to Switzerland 10,600

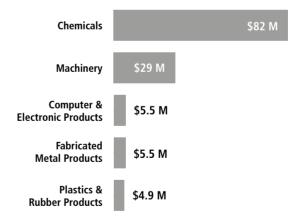
#### Top Exports of Goods by Industry from Missouri to Switzerland, 2021

Total Export Value of Goods = \$65 M



#### Top Imports of Goods by Industry from Switzerland to Missouri, 2021

Total Import Value of Goods = \$137 M



#### **Swiss Companies Located in Missouri**

Adecco
Chubb (ACE)
Dufry
Firmenich
Gategroup
Hallmark Aviation Services
Inauen Group
Kuehne+Nagel

LafargeHolcim Lindt & Sprüngli Swissport

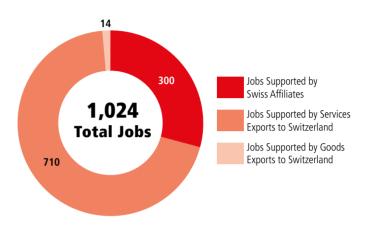
Syngenta

UBS Zurich

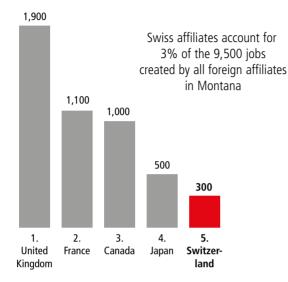
Nestlé Schindler

Schwihag Sefar Sika Swiss Re

Montana Residents of Swiss Descent: 5,375



#### Employment Supported by Foreign Affiliates 2019

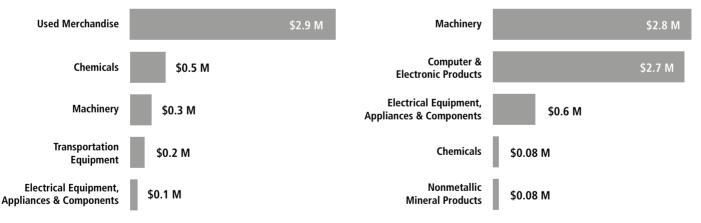


## Top Exports of Goods by Industry from Montana to Switzerland, 2021

Total Export Value of Goods = \$5.6 M

#### Top Imports of Goods by Industry from Switzerland to Montana, 2021

Total Import Value of Goods = 6.7 M



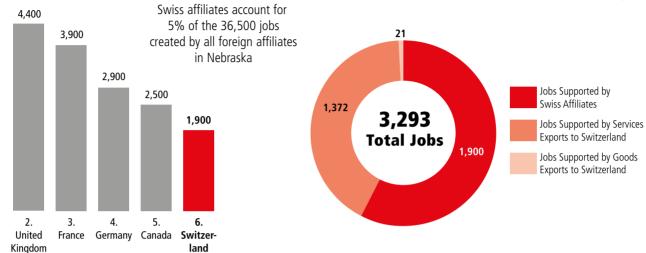
#### **Swiss Companies Located in Montana**

Adecco Chubb (ACE) Oerlikon Syngenta UBS Zurich

Employment Supported by Foreign Affiliates 2019



Nebraska Residents of Swiss Descent: 6,948



#### Top Exports of Goods by Industry from Nebraska to Switzerland, 2021

Total Export Value of Goods = 8.8 M

# Food\$3.7 MChemicals\$1.5 MComputer &<br/>Electronic Products\$1.2 MTransportation<br/>Equipment\$0.7 MMachinery\$0.7 M

#### Top Imports of Goods by Industry from Switzerland to Nebraska, 2021

Total Import Value of Goods = 337 M

Chemicals	\$318 M
Machinery	\$1.6 M
Computer & Electronic Products	\$0.7 M
Electrical Equipment, Appliances & Components	\$0.4 M
Nonmetallic Mineral Products	\$0.4 M

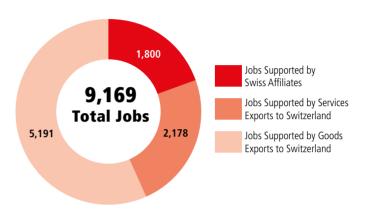
#### Swiss Companies Located in Nebraska Adecco Nestlé

Schindler Swissport Syngenta UBS Zurich

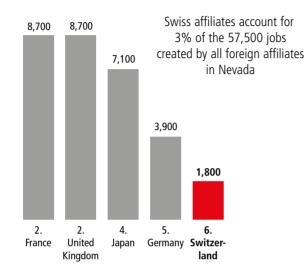
Adecco
Chubb (ACE)
Dufry
Evolva
Givaudan
Hallmark Aviation Services
LafargeHolcim
Lindt & Sprüngli



Nevada Residents of Swiss Descent: 8,863



#### Employment Supported by Foreign Affiliates 2019



## Top Exports of Goods by Industry from Nevada to Switzerland, 2021

Total Export Value of Goods = \$2.1 B

#### Top Imports of Goods by Industry from Switzerland to Nevada, 2021

Total Import Value of Goods = 231 M



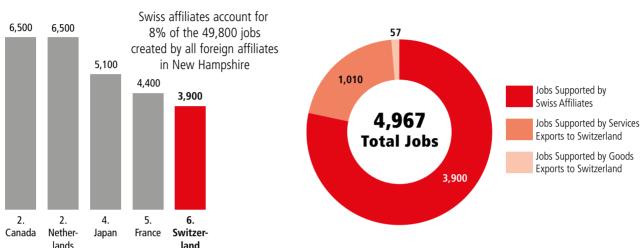
#### Swiss Companies Located in Nevada

Adecco
Bally
Belimo
Breitling
Bucherer
Chubb (ACE)
Dufry
Endress+Hauser
Gategroup
Haag-Streit

Hublot IWC Schaffhausen Jaeger-LeCoultre Kuehne-Nagel LafargeHolcim Lindt & Sprüngli Nagra Nestlé Piaget Richard Mille Schindler SGS Swatch Swissport TAG Heuer Thermoplan UBS Vacheron Constantin Zurich

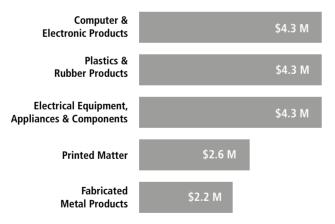
Employment Supported by Foreign Affiliates 2019

New Hampshire Residents of Swiss Descent: 2,404

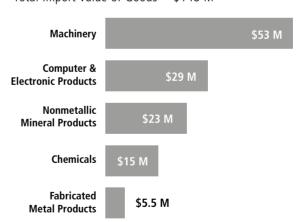


#### Top Exports of Goods by Industry from New Hampshire to Switzerland, 2021

Total Export Value of Goods = \$23 M



#### **Top Imports of Goods by Industry from Switzerland to New Hampshire, 2021** Total Import Value of Goods = \$148 M



#### Swiss Companies Located in New Hampshire



Syngenta UBS Unisensor Zehnder Group Zurich

## SWISS ECONOMIC IMPACT **NEW JERSEY**

**Employment Supported by Foreign Affiliates 2019** 

40,800

2.

United

Kingdom

32,100

3.

31,900

4.

Canada Switzer- Germany

land

30,600

5.

44,500

1.

France

New Jersey Residents of Swiss Descent: 14,616 1,392 6,370 Jobs Supported by Swiss Affiliates 39,662 Jobs Supported by Services Exports to Switzerland **Total Jobs** Jobs Supported by Goods Exports to Switzerland

#### Top Exports of Goods by Industry from New Jersey to Switzerland, 2021

Total Export Value of Goods = \$572 M

#### Top Imports of Goods by Industry from Switzerland to New Jersey, 2021 Total Import Value of Goods = \$12 B

\$649 M

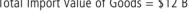
\$478 M

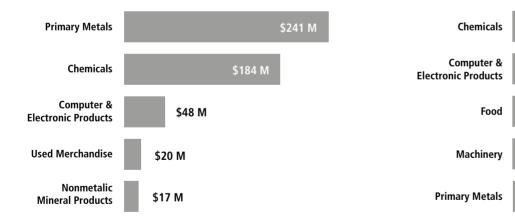
\$215 M

\$207 M

\$10 B

31,900





MSC

Nagra

Nestlé

Novartis

Polytype

Ricola

Rondo

Schindler

Schneider

Sika

Perlen Converting

Schaffner EMC

SGS Siegfried

Nespresso

Swiss affiliates account for

11% of the 294.700 jobs

created by all foreign affil-

iates in New Jersey

#### Swiss Companies Located in New Jersey Lonza

A-Connect ABB Actelion Pharmaceuticals ADC Therapeutics Adecco Barry Callebaut Bobst Bruderer Chubb (ACE) Datacolor Datwyler DKSH Dufrv Endress+Hauser Ferring Firmenich

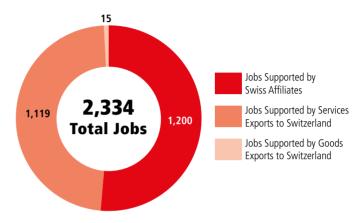
52

Gategroup Givaudan Hallmark Aviation Services Hasselblad Bron Helsinn Therapeutics Hoffmann-La Roche Huber+Suhner Hudson Group (Dufry) IBSA Pharma Ionbond Jet Aviation Kuehne+Nagel Läderach LafargeHolcim Lindt & Sprüngli

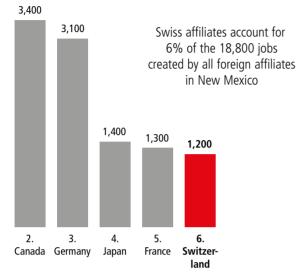
Solvias Sulzer Swatch Swiss Steel Group Swissport Swissray International Syngenta TAG Heuer Transcontainer Transport UBS W/AR Zurich



New Mexico Residents of Swiss Descent: 3,213



#### Employment Supported by Foreign Affiliates 2019

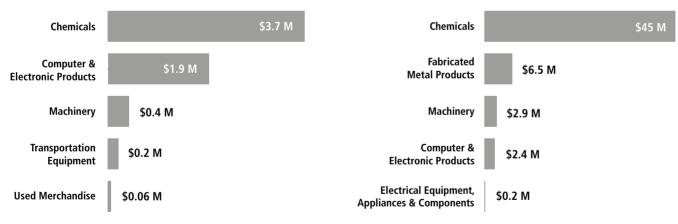


#### Top Exports of Goods by Industry from New Mexico to Switzerland, 2021

Total Export Value of Goods = 6.4 M

#### Top Imports of Goods by Industry from Switzerland to New Mexico, 2021

Total Import Value of Goods = \$61 M

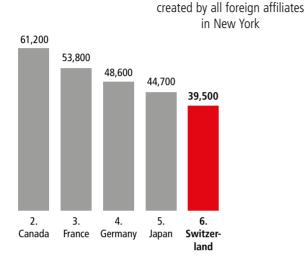


#### **Swiss Companies Located in New Mexico**

ABB Adecco Brugg Clariant Dufry LafargeHolcim Northwire (Lemo) SICPA Sulzer Swissport UBS Zurich

## SWISS ECONOMIC IMPACT **NEW YORK**

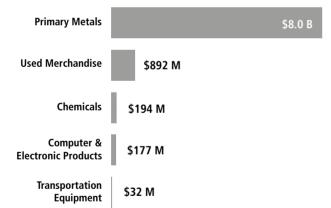
**Employment Supported by Foreign Affiliates 2019** 



Swiss affiliates account for 7% of the 531.300 jobs

#### Top Exports of Goods by Industry from New York to Switzerland, 2021

Total Export Value of Goods = \$12 B



#### **Swiss Companies Located in New York**

Dufrv

Flatev

Fogal

Fracht

Frontify

Habasit

Hublot

Adecco AFIAA Akris American Lamprecht Transport American Laubscher Appway Asendia Axon Vibe Bally Beech-Nut Nutrition (Hero) Bernina Blaser Swisslube Bohi Energy Breitling Bucher Emhart Glass Bucherer Group Capital Dynamics Checkout com Chubb (ACE) Condair Création Baumann Credit Suisse Insensation Dara Capital De Sede Egon Zehnder Karin Herzog Emmi Roth Kistler Endress+Hauser Kuehne+Nage Firmenich La Prairie FJD (Furrer-Jacot) Läderach LafargeHolcim Life Watch Lombard Odier Gategroup Luxoft GFL USA Givaudan M-Industry Hallmark Aviation Services MSC Hoffmann-La Roche Muller Martini Nagra INFICON Nespresso

IWC Schaffhausen Jaeger-LeCoultre Jakob Schlaepfer Lindt & Sprünali Max Finkel Moment Montana Tech Components

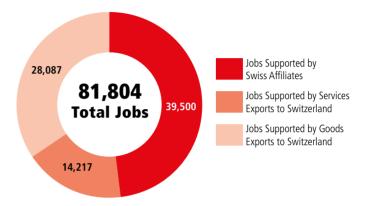
Nestlé Nightnurse Images Novartis Oerlikon Open Systems Partners Group Piaget Precipart Publicitas Richard Mille Richemont Riri Roger Dubuis Rolex Rotronic Schaffner FMC Schindler Schneider Freight Sefar SGS SITA SIX

SoftwareOne Soudronic STA Travel Starmind Swatch Swiss International Air Lines Swiss Post Solutions Swiss Re Swissport Switzerland Tourism Syngenta Synpulse TAG Heuer Teralytics Teuscher The Leading Hotels of the World TISCA TIARA Tradition Triumph UBS

USM Vacheron Constantin Vectivbio Victorinox Vitra Volpi Von Roll Vontobel Weleda Weytec Willemin-Macodel Zehnder Group Zkipster Zumbach Electronic Zurich

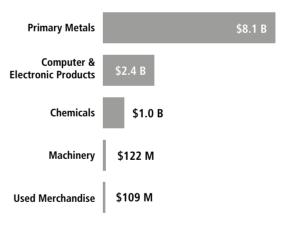


New York Residents of Swiss Descent: 34,304



#### Top Imports of Goods by Industry from Switzerland to New York, 2021

Total Import Value of Goods = \$14 B

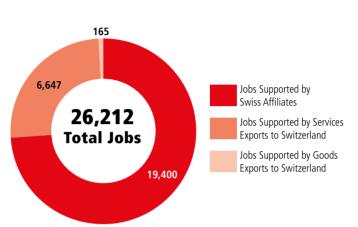


54

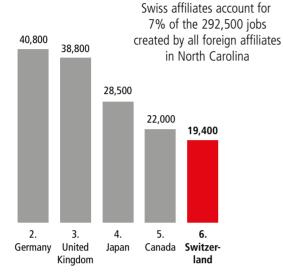
## SWISS ECONOMIC IMPACT NORTH CAROLINA



North Carolina Residents of Swiss Descent: 16,692

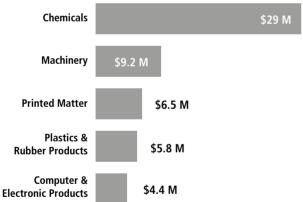


#### **Employment Supported by Foreign Affiliates 2019**



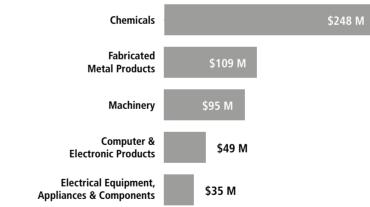
#### Top Exports of Goods by Industry from North Carolina to Switzerland, 2021

Total Export Value of Goods = \$68 M



#### Top Imports of Goods by Industry from Switzerland to North Carolina, 2021

Total Import Value of Goods = \$734 M



#### **Swiss Companies Located in North Carolina**

3A Composites (Schweiter)	Element Designs	LIST	Steinemann Te
ABB	Endress+Hauser	LNS	Swiss Made Br
Adecco	Forbo	Lonza	Syngenta
Agta record	Georg Fischer	Maag Automatik	Tecan
Ascom	GESIPA Fasteners	Max Daetwyler Mimacom	UBS
Baltek (Schweiter)	Huber+Suhner	Nestlé	Uster Technolo
Barry Callebaut	Interoll	Novartis	Werner Mathi
Brugg	Ionbond	Oerlikon	Zurich
Bucher Industries	Jacob Holm	Sanitized	
Bühler Aeroglide	Jakob Mueller	Schaetti	
CAMAG Scientific	Kaba	Schindler	
Chubb (ACE)	Kuehne+Nagel	SGS	
Clariant	LafargeHolcim	Sia Abrasives	
Continental Grafix	Lantal Textiles	Simatec	
DKB	Leybold Optics USA (Bühler)	Sontara (Jacob Holm & Sons)	

SpanSet

Technology Brands USA logies nis

Lindt & Sprüngli

Dufry

## SWISS ECONOMIC IMPACT NORTH DAKOTA

**Employment Supported by Foreign Affiliates 2019** 

Jobs Supported by Swiss Affiliates

Jobs Supported by Services Exports to Switzerland

Jobs Supported by Goods

Exports to Switzerland

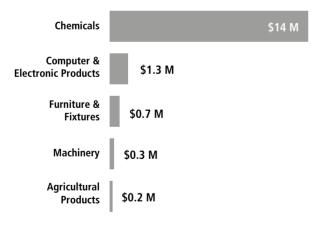
North Dakota Residents of Swiss Descent: 1,981 Swiss affiliates account for 900 900 900 3% of the 15,000 jobs created by all foreign affiliates 700 in North Dakota 42 400 400 1,002 **Total Jobs** 560 7. 3. 3. 3. 6. France Nether-Germany Switzer-Japan

Top Exports of Goods by Industry from North Dakota to Switzerland, 2021

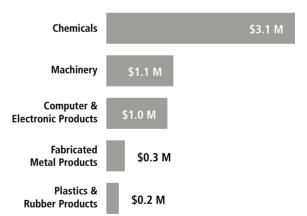
lands

land

Total Export Value of Goods = \$17 M



#### Top Imports of Goods by Industry from Switzerland to North Dakota, 2021 Total Import Value of Goods = \$7.7 M



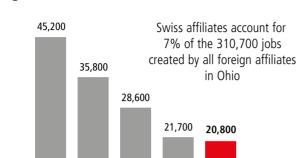
#### Swiss Companies Located in North Dakota

Adecco Chubb (ACE) LafargeHolcim Schindler SGS Syngenta UBS Weatherford Zurich

Employment Supported by Foreign Affiliates 2019



Ohio Residents of Swiss Descent: 68,400



4.

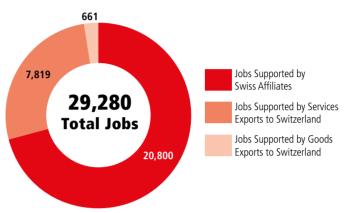
5.

France

6.

Switzer-

land



## Top Exports of Goods by Industry from Ohio to Switzerland, 2021

3.

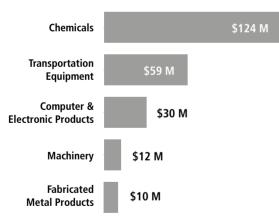
Germany Canada

Total Export Value of Goods = 272 M

2.

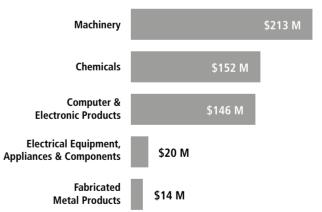
United

Kingdom



#### Top Imports of Goods by Industry from Switzerland to Ohio, 2021

Total Import Value of Goods = \$667 M



#### **Swiss Companies Located in Ohio**

ABB	Haag-Streit	Nestlé	Swisslog
Adecco	Hallmark Aviation Services	Oerlikon	Swissport
AISA	Heule	Omya	Syngenta
Autoneum	Hoerbiger	Phoenix Mecano	UBS
Bossard	Inauen Group	Rosen	United Grinding
Chubb (ACE)	lonbond	Schaerer Medical	Valtronic
Coltène	Kern	Schaffner EMC	Von Roll
Comet	Kuehne+Nagel	Schindler	Weidmann
Datwyler	LafargeHolcim	SFS Group	Zurich
Dufry	LEM	SGS	
Feintool	Lindt & Sprüngli	Sika	
Gategroup	LNS	SITA	
Givaudan	MTAG	Swiss Steel Group	

## SWISS ECONOMIC IMPACT **OKLAHOMA**

**Employment Supported by Foreign Affiliates 2019** 9.800

9,000

7.000

3.

Canada

4,200

4.

Japan

Swiss affiliates account for

7% of the 59,300 jobs

in Oklahoma

4,000

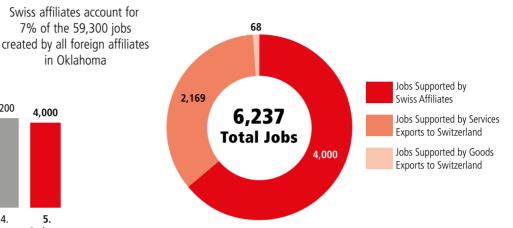
5.

Switzer-

land



Oklahoma Residents of Swiss Descent: 6,706



#### Top Exports of Goods by Industry from Oklahoma to Switzerland, 2021

2.

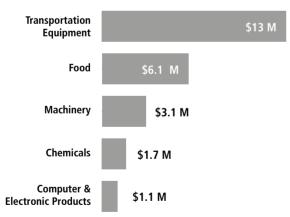
France

Total Export Value of Goods = \$28 M

1.

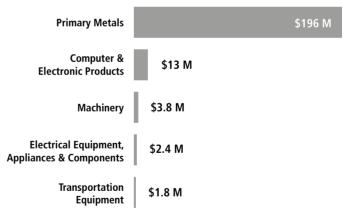
United

Kingdom



#### Top Imports of Goods by Industry from Switzerland to Oklahoma, 2021

Total Import Value of Goods = \$222 M



#### Swiss Companies Located in Oklahoma

ABB ACRON Adecco Andreae Filters Bernina Chubb (ACE) Clariant Endress+Hauser Georg Fischer Kuehne+Nagel LafargeHolcim

#### Lindt & Sprüngli Nestlé Oerlikon Schindler SGS Swissport Syngenta UBS Weatherford Zurich

Employment Supported by Foreign Affiliates 2019



Oregon Residents of Swiss Descent: 27,587

Jobs Supported by

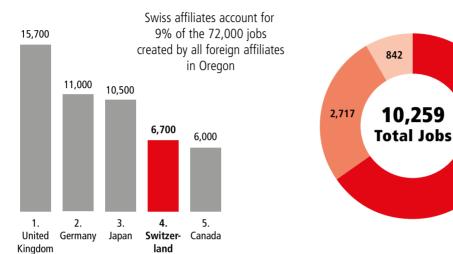
Jobs Supported by Services

Jobs Supported by Goods

Exports to Switzerland

Exports to Switzerland

Swiss Affiliates



#### Top Exports of Goods by Industry from Oregon to Switzerland, 2021

Total Export Value of Goods = \$346 M

## Top Imports of Goods by Industry from Switzerland to Oregon, 2021

6,700

Total Import Value of Goods = \$235 M

Chemicals	\$321 M	1 Chemicals	\$77 M
Computer & Electronic Products	\$8.1 M	Machinery	\$51 M
Machinery	\$4.4 M	Computer & Electronic Products	\$32 M
Electrical Equipment, Appliances & Components	\$2.0 M	Electrical Equipment, Appliances & Components	\$3.9 M
Transportation Equipment	\$1.5 M	Fabricated Metal Products	\$3.2 M

#### Swiss Companies Located in Oregon

Adecco	Nagra
Brugg	Nestlé
Chubb (ACE)	ON
Credit Suisse	Schindler
Dufry	SGS
Hoffmann-La Roche	Swissport
Ionbond	Syngenta
Kuehne+Nagel	UBS
Lonza	Zurich
MBT Systems	
Meyer Burger	

## SWISS ECONOMIC IMPACT **PENNSYLVANIA**

**Employment Supported by Foreign Affiliates 2019** 

30,500

4.

28,300

5.

France

26,900

6.

Japan

19,000

7.

Switzer-

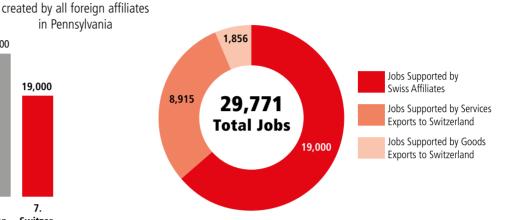
land

38,900

3.

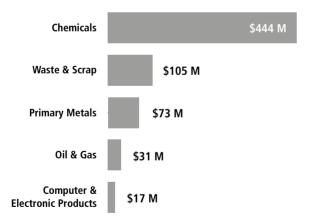
Germany Canada

Pennsylvania Residents of Swiss Descent: 70,703



#### Top Exports of Goods by Industry from Pennsylvania to Switzerland, 2021

Total Export Value of Goods = \$763 M



#### Top Imports of Goods by Industry from Switzerland to Pennsylvania, 2021 Total Import Value of Goods = \$50 B

	ie of 00003 – \$5.0 b	
Chemicals		\$4.2 B
Computer & Electronic Products	\$202 M	
Machinery	\$90 M	
Primary Metals	\$81 M	

\$63 M

#### Swiss Companies Located in Pennsylvania

ABB Connex Credit Suisse Actant ACUTRONIC Dormakaba Dottikon ES Adecco Duagon Alcon Dufry Electron Microscopy Sciences Artemis Asendia (Anton Mayer & Co) ATP Elma Electronic Autoneum Endress+Hauser BalTec Forbo Barry Callebaut Georg Fischer Bucherer Group Givaudan Chubb (ACE) Habasit Clariant Kuehne+Nagel

LafargeHolcim Life Watch Lindt & Sprüngli Linnea Lonza Metalor Montana Tech Components Muller Martini Nespresso Nestlé Novartis Omya PSI Pharma Ouadrant Reha Technology

Swiss affiliates account for

6% of the 329,500 jobs

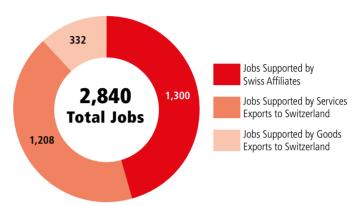
in Pennsylvania

Schindler SFS Group SGS SIG Combibloc Sika SMS Concast America SoftwareONE STMicroelectronics Swatch Swissport Syngenta TAG Heuer TE Connectivity Temenos Teuscher

UBS Vitra Weatherford Weidmann 7urich

Food

Puerto Rico Residents of Swiss Descent: 11



## Employment Supported by Foreign Affiliates 2019



#### Top Exports of Goods by Industry from Puerto Rico to Switzerland, 2021

Total Export Value of Goods = \$136 M

#### Top Imports of Goods by Industry from Switzerland to Puerto Rico, 2021

Total Import Value of Goods = 1.8 B

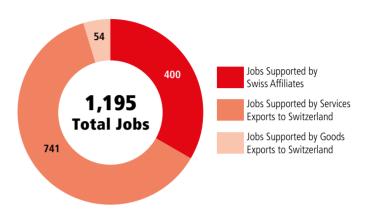
Chemicals	\$124 M	Chemicals	\$1.7 B
Primary Metals	\$2.9 M	Electrical Equipment, Appliances & Components	\$33 M
Plastics & Rubber Products	\$2.3 M	Machinery	\$11 M
Computer & Electronic Products	\$0.8 M	Computer & Electronic Products	\$8.9 M
Machinery	\$0.3 M	Plastics & Rubber Products	\$0.7 M

#### **Swiss Companies Located in Puerto Rico**

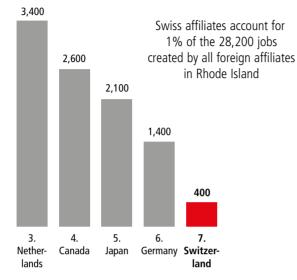
ABB Adecco Chubb (ACE) Kuehne+Nagel Novartis Schindler Syngenta UBS



Rhode Island Residents of Swiss Descent: 1,183



#### Employment Supported by Foreign Affiliates 2019

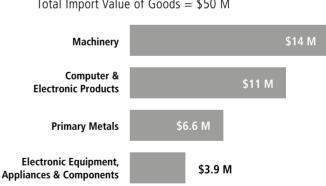


#### Top Exports of Goods by Industry from Rhode Island to Switzerland, 2021

Total Export Value of Goods = 22 M

# Plastics &<br/>Rubber Products \$15 M Textile<br/>Mill Products \$3.6 M Electrical Equipment,<br/>Appliances & Components \$1.0 M Computer &<br/>Electronic Products \$0.9 M Primary Metals \$0.8 M

#### **Top Imports of Goods by Industry from Switzerland to Rhode Island, 2021** Total Import Value of Goods = \$50 M



\$1.9 M

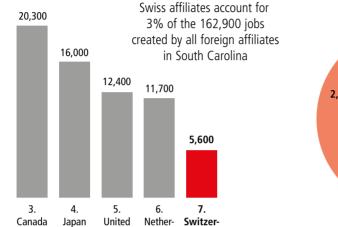
Chemicals

#### Swiss Companies Located in Rhode Island

Adecco Bernina Gurit LafargeHolcim Leister Technologies Optrel Schindler UBS Zurich

Employment Supported by Foreign Affiliates 2019

South Carolina Residents of Swiss Descent: 8,029



lands

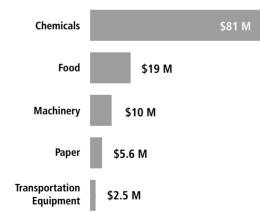
land

2,963 8,864 Total Jobs 5,600 Jobs Supported by Swiss Affiliates Jobs Supported by Services Exports to Switzerland Jobs Supported by Goods Exports to Switzerland

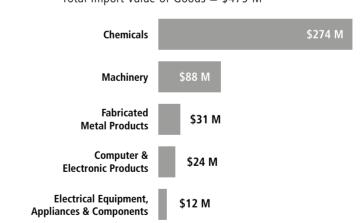
#### Top Exports of Goods by Industry from South Carolina to Switzerland, 2021

Kingdom

Total Export Value of Goods = 124 M



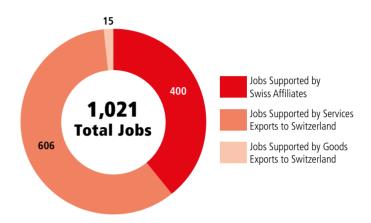
#### **Top Imports of Goods by Industry from Switzerland to South Carolina, 2021** Total Import Value of Goods = \$479 M



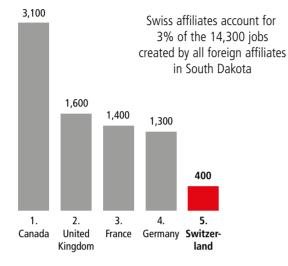
#### Swiss Companies Located in South Carolina

Adecco	lonbond	Sika Stäubli
Aerolite	Kuehne+Nagel	Sukano Polymers
American Lamprecht	LafargeHolcim	Sulzer
Transport	Lindt & Sprüngli	Swiss Krono
Autoneum	Lonza	Swiss Steel Group
Chubb (ACE)	MSC	SYMTECH
Dufry	Nestlé	Syngenta
EMS-Chemie	Oerlikon	TE Connectivity
Foampartner	Rieter	UBS
Graf Metallic (Rieter)	Sanitized	Zurich
Hoffmann-La Roche	Schindler	

South Dakota Residents of Swiss Descent: 3,253

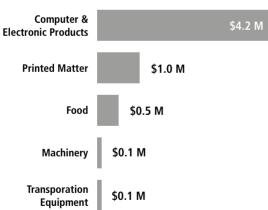


## Employment Supported by Foreign Affiliates 2019



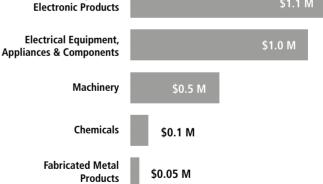
#### Top Exports of Goods by Industry from South Dakota to Switzerland, 2021

Total Export Value of Goods = 6.0 M



#### **Top Imports of Goods by Industry from Switzerland to South Dakota, 2021** Total Import Value of Goods = \$3.2 M





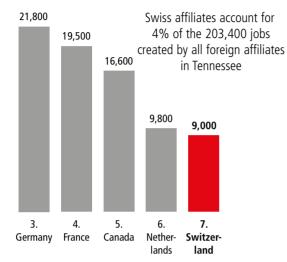
#### **Swiss Companies Located in South Dakota**

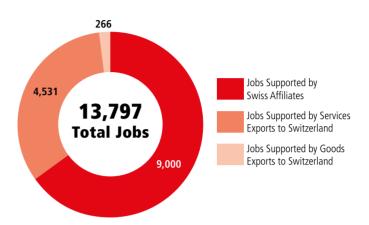
Adecco CISA Trust SGS Syngenta UBS Zurich



Tennessee Residents of Swiss Descent: 12,110

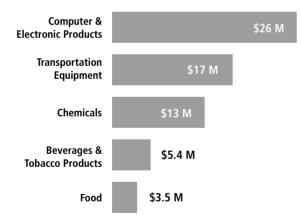






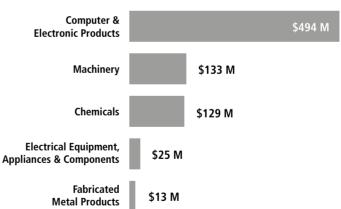
#### Top Exports of Goods by Industry from Tennessee to Switzerland, 2021

Total Export Value of Goods = 109 M



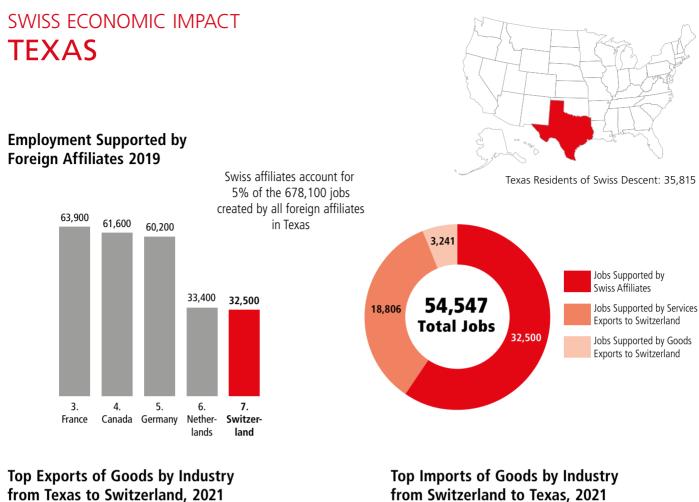
#### Top Imports of Goods by Industry from Switzerland to Tennessee, 2021

Total Import Value of Goods = 1.2 B

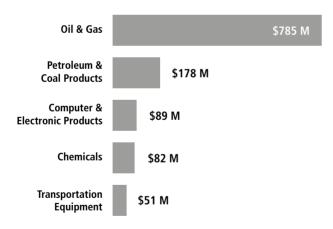


#### **Swiss Companies Located in Tennessee**

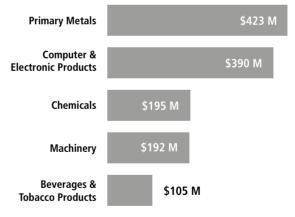
ABB Adecco Bossard Chubb (ACE) Dufry Feinpol FoamPartner Frankie Gategroup Kuehne+Nagel LafargeHolcim	Medacta Nestlé Oerlikon Omya Schindler SGS Sika Sontara (Jacob Holm & Sons) Sulzer Swissport Swissport	UBS Uster Technologies Zurich
LafargeHolcim Lindt & Sprüngli	Syngenta TE Connectivity	



Total Export Value of Goods = \$1.3 B



Total Import Value of Goods = \$1.7 B



#### Swiss Companies Located in Texas

Adecco Akris Alcon Algordanza Allseas American Lamprecht Transport American Realty Investors Avalon Park Bally Bauman Springs Baume & Mercier Bossard Bucherer Burckhardt Compression Chubb (ACE)

Colibrys Cotecna Inspection Credit Suisse Datwyler Dufry Egon Zehnder EMS Electro Medical Systems Endress+Hauser Fracht Gategroup Geogas Georg Fischer Gutor Electronic Habasit Hallmark Aviation Services Hoerbiger Hublot

Hug Engineering INFICONInterstable Jet Aviation Komax Kuehne+Nagel Kunding International Läderach Läderach LafargeHolcim Leica Geosystems Lindt & Sprüngli Lonza Mercuria MSC Nagra Nespresso Nestlé Novartis Oerlikon Partners Group Piaget Portacool Rolex Rosen Schaffner EMC Schindler Schleuniger SGS SICPA Sika SITA SoftwareONE SpectraSensors (Endress+Hauser) STMicroelectronics Straumann

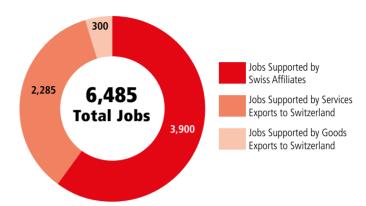
Swatch Swiss Post Solutions Swiss Re Swissport Syngenta TAG Heuer TE Connectivity Temenos Tenthpin Tetra Park Thommen TORMAX Tradition Transocean UBS Vacheron Constantin Vitol

Sulzer

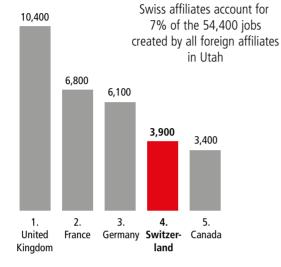
Vontobel Weatherford Weidmann Zurich



Utah Residents of Swiss Descent: 36,226

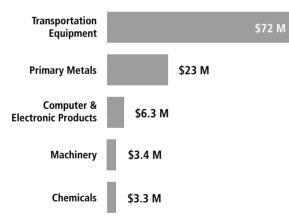


#### **Employment Supported by** Foreign Affiliates 2019



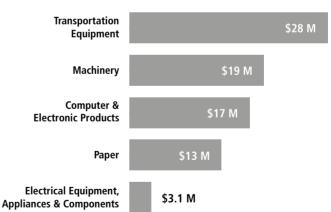
#### Top Exports of Goods by Industry from Utah to Switzerland, 2021

Total Export Value of Goods = 123 M



#### Top Imports of Goods by Industry from Switzerland to Utah, 2021

Total Import Value of Goods = \$93 M

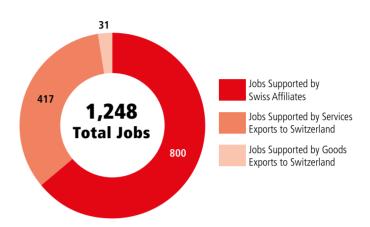


#### Swiss Companies Located in Utah Adecco Clariant Statler

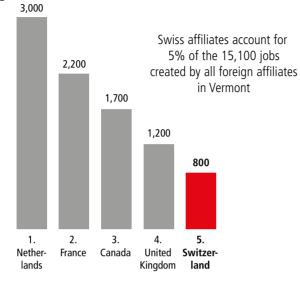
Adecco
Clariant
Dufry
Endress+Hauser
Kuehne+Nagel
LafargeHolcim
Mammut
Nestlé
Schindler
Serto

Sulzer UBS Zurich

Vermont Residents of Swiss Descent: 1,733

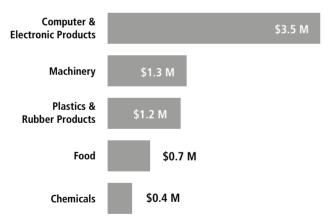


#### Employment Supported by Foreign Affiliates 2019



#### Top Exports of Goods by Industry from Vermont to Switzerland, 2021

Total Export Value of Goods = \$13 M



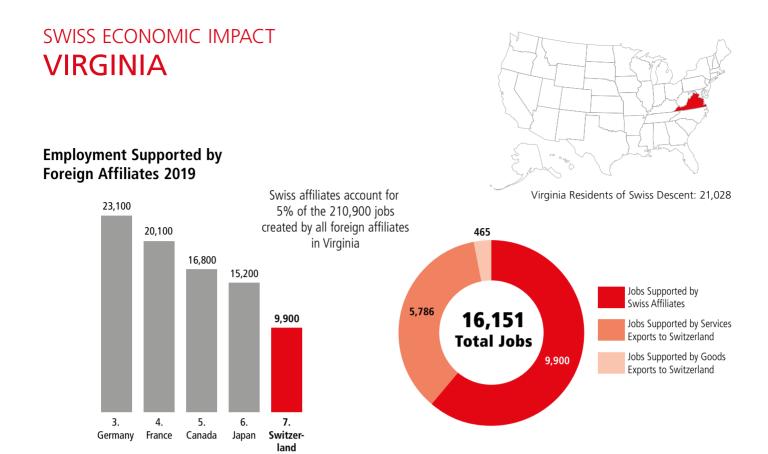
#### **Top Imports of Goods by Industry from Switzerland to Vermont, 2021** Total Import Value of Goods = \$15 M





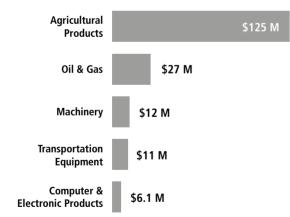
#### **Swiss Companies Located in Vermont**

Adecco Barry Callebaut Dufry Lindt & Sprüngli Mammut Omya Stöckli Outdoor Sports UBS Weidmann Zurich



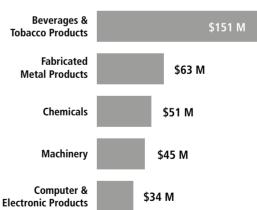
#### Top Exports of Goods by Industry from Virginia to Switzerland, 2021

Total Export Value of Goods = \$191 M



#### Top Imports of Goods by Industry from Switzerland to Virginia, 2021

Total Import Value of Goods = \$394 M

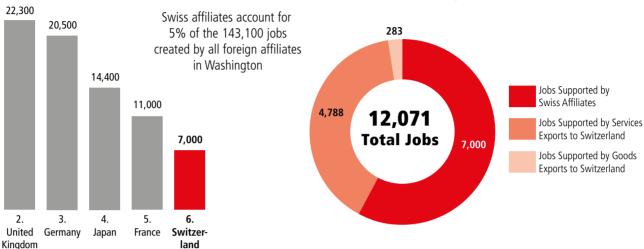


#### **Swiss Companies Located in Virginia**

ABB	HV Technologies	SGS
Adecco	Keller	SICPA
Agta record	KRISS	Sika
Arktis Radiation Detectors	Kuehne+Nagel	Spahr Metric
Ascom	LafargeHolcim	Swatch
Bally	Liebherr	Swisslog Swissport
Bucherer Group	Lindt & Sprüngli	Syngenta
Chubb (ACE)	Nagra	TE Connectivity
Dufry	Nespresso	The Swiss Bakery
Endress+Hauser	Nestlé	u-blox
ERNI Electronics	Quadrant Renesco	UBS
Fracht	Safran Vectronix	United Grinding
Gategroup	Schaffner EMC	WorldAware
Gloster Furniture	Schindler	Zurich

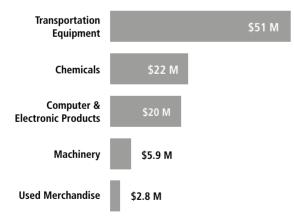
Employment Supported by Foreign Affiliates 2019

Washington Residents of Swiss Descent: 33,073

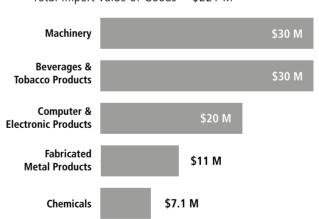


#### Top Exports of Goods by Industry from Washington to Switzerland, 2021

Total Export Value of Goods = \$116 M



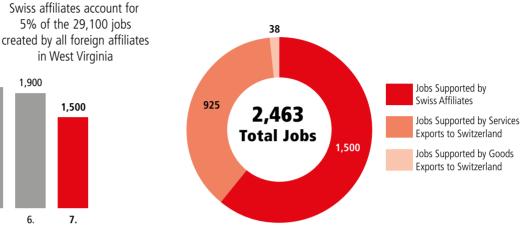
#### **Top Imports of Goods by Industry from Switzerland to Washington, 2021** Total Import Value of Goods = \$221 M



#### Swiss Companies Located in Washington

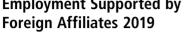
## SWISS FCONOMIC IMPACT WEST VIRGINIA

West Virginia Residents of Swiss Descent: 3,188

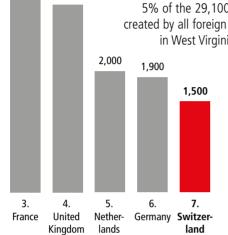


#### **Employment Supported by Foreign Affiliates 2019**

3,200

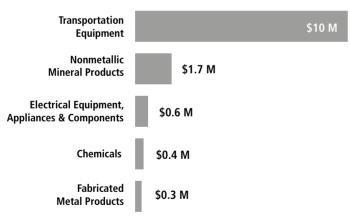


3,100

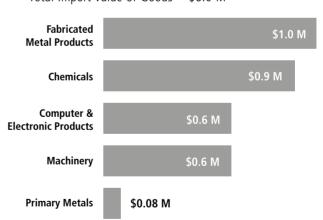


#### Top Exports of Goods by Industry from West Virginia to Switzerland, 2021

Total Export Value of Goods = \$16 M



#### Top Imports of Goods by Industry from Switzerland to West Virginia, 2021 Total Import Value of Goods = \$6.0 M



#### Swiss Companies Located in West Virginia

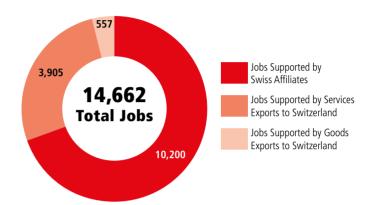


SGS Sulze Zurich

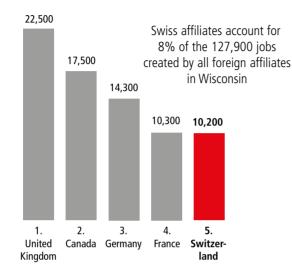
Note: Each indicator reflects the most recent U.S. government data available.



Wisconsin Residents of Swiss Descent: 53,391

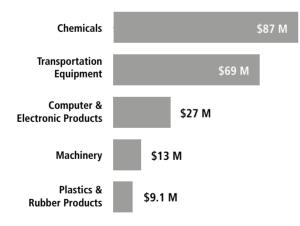


#### Employment Supported by Foreign Affiliates 2019

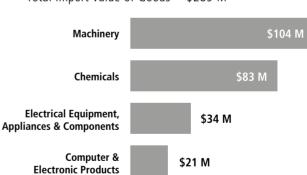


## Top Exports of Goods by Industry from Wisconsin to Switzerland, 2021

Total Export Value of Goods = 229 M



#### **Top Imports of Goods by Industry from Switzerland to Wisconsin, 2021** Total Import Value of Goods = \$289 M



\$11 M

Fabricated

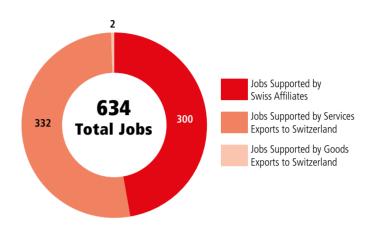
**Metal Products** 

#### Swiss Companies Located in Wisconsin

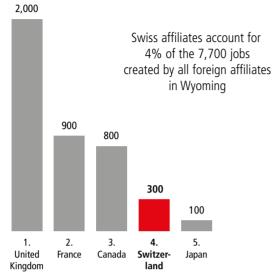
•		
ABB	Hoffmann-La Roche	Oerlikon
Adecco	HOPPE	Satisloh
Aebi Schmidt	Inauen Group	Schindler
Bossard	Komax	SGS
Bucher Industries	LafargeHolcim	SoftwareONE
Chalet Landhaus Inn	LEM	Swissray International
Chubb (ACE)	Lindt & Sprüngli	Syngenta
Emmi Roth	Mosmatic	UBS
Esther's European Imports	Nestlé	Weidmann
Ferrum	New Glarus Hotel Restaurant	Zurich
FISCHER	Northwire (Lemo)	



Wyoming Residents of Swiss Descent: 2,563

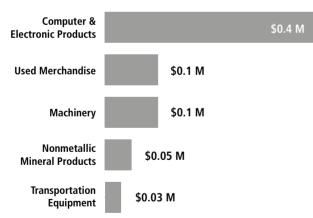


#### **Employment Supported by Foreign Affiliates 2019**



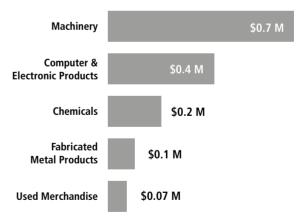
#### Top Exports of Goods by Industry from Wyoming to Switzerland, 2021

Total Export Value of Goods = \$0.7 M



#### Top Imports of Goods by Industry from Switzerland to Wyoming, 2021

Total Import Value of Goods = \$5.8 M



#### Swiss Companies Located in Wyoming

Adecco Clariant Hoerbiger SGS Sulzer Zurich

## SWISS BUSINESS HUB USA

Are you interested in exporting your products to the U.S.?

More information s-ge.com/export

The Swiss Business Hub USA (SBH USA) is the U.S.-based representative of Switzerland's official trade and investment promotion agency, Switzerland Global Enterprise (S-GE).

As part of the Embassy of Switzerland in the United States of America and with offices in New York, San Francisco, Atlanta, Boston (Cambridge), and Washington, DC, the SBH USA implements Swiss export strategies in the United States and promotes Switzerland as a business location.

#### About Us

We support SMEs and start-ups from Switzerland and Liechtenstein to expand their market presence in the United States and provide free advice to U.S. companies looking to create a subsidiary or establish partnerships in Switzerland. An experienced team of trade commissioners stands ready to support inquiries of all kinds and serves as a first-hand local contact for companies venturing into the U.S. market. With a client-centered attitude and the flexibility to offer tailor-made services, the SBH USA is uniquely positioned to meet and support the business requirements of its clients.

#### Specific Areas of Expertise

Through our market knowledge and first-rate network of partners both in the United States and in Switzerland, we provide support to companies from most industries. Our specific areas of focus include, but are not limited to life sciences, ICT, infrastructure, food, MEM, MedTech as well as cleantech.

#### Export promotion activities

The SBH USA provides localized support, market information, consulting and networking services to SMEs and start-ups looking for export opportunities in the United States. Our services include:

- > Country-specific export advice, information on sectors, industries and markets
- > Individual consulting and coaching:
- > Detailed market and product analysis
- > Search for distributors, local representatives, and partners
- > Support in the B2B & B2C sales pipeline development
- > Site location evaluation
- Organization of events and fact-finding missions for Swiss companies, associations, and official delegations

## Are you interested in expanding your business to Switzerland?

More information s-ge.com/invest

#### **Investment Promotion activities**

The SBH USA actively promotes Switzerland as a highly attractive business and investment location for U.S. companies looking for growth in Switzerland and Europe. Our services include:

- Informing U.S.-based companies and investors about the key advantages of Switzerland as a business and investment location
- > Facilitating contact with regional and cantonal economic development agencies
- Connecting U.S. companies with universities, research centers, and innovation labs
- > Providing support to obtain work and residence permits
- Communicating legal as well as administrative requirements, and explaining the Swiss tax system

#### **Swiss Business Hub USA**

c/o Consulate General of Switzerland 633 Third Avenue, 30th floor New York, NY 10017-6706

Phone: +1 212 599 5700 Email: nyc.sbhusa@eda.admin.ch www.eda.admin.ch/swiss-business-hub-usa www.s-ge.com/en/company/swiss-businesshub-usa



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Consulate General of Switzerland Swiss Business Hub USA





## Appendix: Swiss Affiliate Employment in the United States, 2014–2019

	2014	2015	2016	2017	2018	2019	2014–2019 Percent Change	States Ranked by 2014-2019 Percent C	hange
United States Total	457,700	458,200	446,700	457,500	479,000	490,600	7%	United States Total	7%
Alabama Alaska Arizona	3,000 300 7,200	2,400 300 7,900	2,300 600 6,500	2,200 300 6,700	2,600 300 7,000	1,900 300 7,300	-37% 0% 1%	<ol> <li>Washington</li> <li>Minnesota</li> <li>Tennessee</li> </ol>	94% 62% 61%
Arkansas California	4,800 67,200	4,700 69,600	4,600 59,300	4,700 60,900	4,800 58,000	4,900 58,700	2% -13%	<ol> <li>District of Columbia</li> <li>Oregon</li> <li>Mississippi</li> </ol>	54% 49% 47%
Colorado Connecticut Delaware District of Columbia Florida	5,600 6,600 1,700 1,300 20,300	5,600 7,400 1,700 1,600 19,600	7,400 7,600 1,500 1,600 28,100	7,200 7,400 1,300 1,700 28,800	7,400 7,800 1,400 1,600 29,200	7,700 7,700 1,500 2,000 29,700	38% 17% -12% 54% 46%	7. Florida 8. Illinois 9. Colorado 10. Michigan	46% 38% 38% 37%
Georgia Hawaii Idaho Illinois	12,700 900 1,000 19,400	12,900 800 1,000 22,000	14,600 400 700 21,900	15,400 300 900 24,000	15,800 400 600 24,200	15,900 400 600 26,700	25% -56% -40% 38%	11. Iowa 12. Georgia 13. Wisconsin 14. Virginia 15. Missouri	30% 25% 19% 18% 18%
Indiana Iowa Kansas Kentucky	10,800 3,000 6,400 6,600	11,200 3,000 6,500 6,100	7,600 3,600 6,500 4,800	9,700 3,500 6,500 4,900	10,600 3,800 7,100 5,300	10,800 3,900 7,500 6,500	0% 30% 17% -2%	16. Ohio 17. Kansas 18. Connecticut 19. Oklahoma	18% 17% 17% 11%
Louisiana Maine Maryland	3,800 2,300 6,800	3,700 2,400 7,700	3,600 2,200 6,400	3,300 2,300 6,800	3,800 2,500 6,900	3,600 2,500 6,700	-5% 9% -1%	20. Maine 21. New Hampshire 21. Puerto Rico 21. Utah	9% 8% 8% 8%
Massachusetts Michigan Minnesota Mississippi	13,900 9,400 5,300 1,700	12,900 9,600 6,300 1,700	14,200 9,600 8,200 2,200	14,600 11,300 8,600 2,400	15,100 11,900 8,500 2,600	15,000 12,900 8,600 2,500	8% 37% 62% 47%	24. Massachusetts 25. New York 26. Pennsylvania 27. Arkansas	8% 4% 2% 2%
Missouri Montana Nebraska Nevada New Hampshire	9,000 300 2,200 2,000 3,600	8,900 300 2,200 2,300 2,900	8,800 300 1,900 1,900 4,500	9,900 200 1,900 1,800 4,500	10,500 200 1,900 1,800 3,900	10,600 300 1,900 1,800 3,900	18% 0% -14% -10% 8%	28. Arizona 29. Alaska 29. Indiana 29. Montana 29. New Mexico	1% 0% 0% 0% 0%
New Jersey New Mexico New York North Carolina North Dakota	32,800 1,200 38,000 20,400 400	28,300 1,200 38,500 18,700 300	30,600 1,000 31,800 16,300 200	28,300 1,200 32,800 16,700 300	31,400 1,200 38,100 17,900 300	31,900 1,200 39,500 19,400 400	-3% 0% 4% -5% 0%	29. North Dakota 29. West Virginia 29. Wyoming 36. Maryland 37. Kentucky	0% 0% -1% -2%
Ohio Oklahoma Oregon Pennsylvania Puerto Rico	17,700 3,600 4,500 18,600 1,200	19,200 3,500 5,300 19,300 1,200	18,900 3,500 5,700 17,700 1,400	19,600 3,400 5,800 18,500 1,400	20,600 4,000 6,500 19,000 1,400	20,800 4,000 6,700 19,000 1,300	18% 11% 49% 2% 8%	<ul><li>38. New Jersey</li><li>39. North Carolina</li><li>40. Louisiana</li><li>41. Texas</li><li>42. Nevada</li><li>43. Delaware</li></ul>	-3% -5% -5% -8% -10% -12%
Rhode Island South Carolina South Dakota Tennessee Texas	900 7,200 500 5,600 35,300	800 6,900 500 6,300 32,000	300 5,200 600 7,800 30,100	400 5,300 400 8,400 29,400	400 5,500 400 8,900 32,800	400 5,600 400 9,000 32,500	-56% -22% -20% 61% -8%	44. California 45. Nebraska 46. South Dakota 47. South Carolina 48. Vermont 49. Alabama	-13% -14% -20% -22% -27% -37%
Utah Vermont Virginia Washington West Virginia	3,600 1,100 8,400 3,600 1,500	3,700 1,000 9,400 5,000 1,500	3,500 800 9,200 5,600 1,600	3,500 800 9,600 6,000 1,400	3,400 900 9,400 6,700 1,700	3,900 800 9,900 7,000 1,500	8% -27% 18% 94% 0%	49. Alabama 50. Idaho 51. Hawaii 51. Rhode Island Note: Rankings are base	-40% -56% -56%
Wisconsin Wyoming	8,600 300	8,500 300	8,700 400	9,400 300	10,100 300	10,200 300	19% 0%	5	

#### Appendix: Swiss Companies and Their Affiliates in the United States, 2021

Number of Swiss Cor <b>per State</b>	npanies	States Ranked by Number of Swiss Com	panies
Alabama Alaska Arizona Arkansas California	28 9 30 13 124	<ol> <li>California</li> <li>New York</li> <li>Illinois</li> <li>Texas</li> <li>Florida</li> </ol>	124 118 87 86 70
Colorado Connecticut Delaware District of Columbia Florida Georgia Hawaii Idaho	56 41 14 23 70 66 14 7	<ol> <li>Georgia</li> <li>Massachusetts</li> <li>New Jersey</li> <li>Pennsylvania</li> <li>Michigan</li> <li>Colorado</li> <li>Ohio</li> <li>Virginia</li> <li>Connecticut</li> </ol>	66 65 61 56 56 52 44 41
Illinois Indiana Iowa Kansas Kentucky Louisiana Maine	87 30 15 14 24 27 12	<ol> <li>South Carolina</li> <li>Wisconsin</li> <li>Indiana</li> <li>Arizona</li> <li>Minnesota</li> <li>Alabama</li> <li>Tennessee</li> <li>Louisiana</li> </ol>	33 31 30 30 29 28 28 28 27
Maryland Massachusetts Michigan Minnesota Mississippi Missouri	23 65 56 29 12 21	<ol> <li>22. Louisiana</li> <li>22. Nevada</li> <li>24. Washington</li> <li>25. Kentucky</li> <li>25. Oklahoma</li> <li>27. District of Columbia</li> <li>27. Maryland</li> </ol>	27 27 26 24 24 23 23
Montana Nebraska Nevada New Hampshire New Jersey	6 14 27 16 62	29. Missouri 30. Oregon 31. New Hampshire 32. West Virginia 32. Iowa 34. Kansas	21 20 16 15 15 14
New Mexico New York North Carolina North Dakota Ohio	13 118 56 9 52	34. Hawaii 34. Delaware 34. Nebraska 34. Utah 39. New Mexico	14 14 14 14 14 13
Oklahoma Oregon Pennsylvania Puerto Rico	24 20 61 8	39. Arkansas 39. New Mexico 39. Arkansas 43. Mississippi 43. Maine	13 13 13 12 12
Rhode Island South Carolina South Dakota Tennessee Texas	9 33 5 28 86	45. Vermont 46. Alaska 46. North Dakota 46. Rhode Island 49. Puerto Rico	10 9 9 9 8 7
Utah Vermont Virginia Washington West Virginia	14 10 44 26 15	50. Idaho 51. Montana 51. Wyoming	7 6 6
Wisconsin Wyoming	31 6		

Number of Swiss Affi <b>per State</b>	iliates	States Ranked by Number of Swis
Alabama Alaska Arizona	40 11 80	1. California 2. Texas 3. New York
Arkansas California	25 502	4. Florida 5. Illinois
Colorado Connecticut Delaware District of Columbia	146 74 20 37	6. New jersey 7. Ohio 8. Massachusett 9. Pennsylvania
Florida Georgia	265 122	10. Michigan 10. Colorado 12. North Carolin
Hawaii Idaho Illinois	21 15 227	13. Georgia 14. Minnesota 15. Virginia
Indiana Iowa	74 27	16. Louisiana 17. Wisconsin 18. Arizona
Kansas Kentucky Louisiana Maine	34 43 85 23	19. Maryland 20. Tennessee 21. Indiana
Maryland Massachusetts	76 75	21. Connecticut 23. Missouri 24. Nevada
Michigan Minnesota Mississippi	146 100 24	25. Washington 26. South Carolin 27. Oklahoma
Missouri Montana Nebraska	66 10 23	28. Kentucky 29. Oregon 29. Alabama
Nevada New Hampshire	65 36	31. District of Co 32. New Hampsh 33. Kansas
New Jersey New Mexico New York North Carolina	175 23 294 123	34. Utah 35. Iowa 36. Arkansas 36. North Dakota
North Dakota Ohio Oklahoma	25 159	<ul><li>38. Mississippi</li><li>38. West Virginia</li><li>40. New Mexico</li></ul>
Oregon Pennsylvania Puerto Rico	50 40 148 14	40. Maine 40. Nebraska 43. Hawaii
Rhode Island South Carolina South Dakota Tennessee Texas	12 57 12 75 316	44. Delaware 45. Vermont 46. Idaho 47. Puerto Rico 48. South Dakota 48. Rhode Island
Utah Vermont Virginia Washington West Virginia	29 17 99 61 24	50. Alaska 51. Montana 52. Wyoming
Wisconsin Wyoming	83 9	

Source: Swiss Business Mapping

Note: Company counts may differ from the number of companies listed on state overview pages in order to keep the confidentiality of some companies.

#### Methodology

*Swiss Economic Impact in the United States: Creating Jobs and Supporting the U.S. Economy* is based mostly on current U.S. government data from two primary sources when Content First prepared this report in June 2022.

#### Data on U.S. Affiliates of Foreign Companies

The U.S. Department of Commerce's Bureau of Economic Analysis (BEA) produces comprehensive national and state data on the activities of affiliates of foreign-owned companies operating in the United States. The data, widely recognized to be the world's most comprehensive and accurate, are obtained from mandatory surveys required under the authority of the International Investment and Trade in Services Survey Act (initially enacted in 1948 and amended in 1976 and 1990). BEA released its more recent data for 2019 in August 2021.

BEA conducts mandatory surveys of foreign-owned U.S. affiliates, and it also surveys the operations of U.S. multinational firms. The results provide detailed information on a variety of financial and economic indicators, including employment, trade in goods and services, sales, and R&D expenditures.

The national and state statistics in this report cover U.S. affiliates that are majority-owned by foreign parent companies (i.e., Swiss companies). A majority-owned U.S. affiliate is a U.S. affiliate that is unambiguously under foreign control, which is more than 50 percent owned by foreign investors.

For each subsidiary, BEA requests information on both the foreign parent (i.e., the foreign business that undertakes the foreign direct investment) and the ultimate beneficial owner (UBO). An affiliate's UBO is defined to be that person, proceeding up the affiliate's ownership chain, beginning with and including the foreign parent, that is not owned more than 50 percent by another person. The UBO of each U.S. affiliate is identified to ascertain the person who ultimately controls the U.S. affiliate and who therefore ultimately derives the benefits from ownership or control. In many instances, the foreign parent and the UBO are the same entity.

#### Foreign Direct Investment

In this report, foreign direct investment in the United States is shown on an historical-cost basis through 2020, the latest available statistics at the time of publication in June 2022, or cost at time of investment. The United States defines FDIUS (inward investment) as the ownership or control, directly or indirectly, by one foreign entity of a 10 percent or more ownership share of an incorporated or unincorporated U.S. business enterprise.

#### Swiss Direct Investment Abroad

Swiss direct investment abroad was collected by the Embassy of Switzerland from the Swiss National Bank and the Organisation for Economic Co-operation and Development. Data are shown on a cumulative, book value (or historical-cost) basis.

#### Swiss Companies and Their Affiliates

The Embassy of Switzerland provided statistics on the names and number of Swiss companies and their affiliates in the United States using its Swiss Business Mapping database.

#### Data on Merchandise and Services Trade

The U.S. Census Bureau publishes comprehensive trade data. BEA performs that function for exports and imports of services. Statistics on goods exports and imports, nationally and by state, are the latest full-year trade statistics from the Commerce Department at the time of publication. These statistics are reported on a Census basis. USA Trade Online is the source of data on goods trade for individual countries, trade or economic groups, geographic regions, and states. Trade data were downloaded in May 2022 and may differ slightly from later revisions.

Services exports through cross-border trade and services supplied to customers overseas through foreign affiliates of U.S. companies are from BEA's October 2021 *Survey of Current Business*.

#### About Content First, LLC

## Total Jobs Supported by Swiss Trade and Investment

Total jobs supported by Swiss trade and investment in the United States is the sum of three components:

(1) Jobs supported by Swiss affiliates in the United States as reported by BEA in its annual report on the activities of affiliates of foreign-owned companies in the United States;

(2) Jobs supported by goods exports as calculated from Jobs Supported by Export Destination, a U.S. Department of Commerce study that estimated 58,331 U.S. jobs were supported by goods exports to Switzerland. This estimate is preliminary. Each state's percentage of total merchandise exports to Switzerland are used to apportion those jobs; and

(3) Jobs supported by services exports as based on the same U.S. Department of Commerce study that shows 217,024 U.S. jobs were supported by services exports to Switzerland. State employment supported by services exports is estimated using the share of services workers in each state. State services employment data are from the Bureau of Labor Statistics' Quarterly Census of Employment and Wages.

#### Swiss Ancestry

Statistics on Swiss ancestry are from the United States Census Bureau's 2016–2020 American Community Survey (ACS) five-year estimate.

This report was prepared by Content First, a full-service public policy research firm based in Washington, D.C. Content First provides trade associations, businesses, law firms, consulting firms, and the public affairs community with the data they need to make strategic decisions, build their reputations, and advocate for policy change more effectively.

In today's competitive, information-based economy, having the right content is key to success. At Content First, we help our clients reach their goals with public policy data, statistics, and research that are accurate, timely, and targeted.

But we know that simply providing data isn't enough. To be persuasive, information needs to be understandable. That's why Content First makes the numbers meaningful and relevant, in reports that combine thoughtful analysis with easy-to-grasp presentation and clear calls to action.

With research reports from Content First, our clients:

- > Develop policies to support their advocacy goals
- > Make informed business decisions
- > Improve their competitive advantage and strengthen their reputations
- > Satisfy their customers
- > Save time and money

Our clients include prominent national and international trade associations such as the U.S. Chamber of Commerce, the American Coatings Association, and the Global Business Alliance.

The Content First team has more than 40 years of experience in presenting industry research and public policy issues to government officials, business leaders, and the press. For more information about Content First, or to work with us, please contact us at:

Content First, LLC Washington, DC Phone: 202.423.4777 Fax: 202.318.0875 www.contentfirst.com info@contentfirst.com



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Embassy of Switzerland in the United States of America

#### Published by

Embassy of Switzerland in the United States of America 2900 Cathedral Avenue, N.W., Washington, D.C. 20008 www.swissemb.org was.info@eda.admin.ch

#### Acknowledgments

The Embassy of Switzerland would like to thank the Swiss Business Hub USA for its support and all the Swiss companies that contributed information to this report.

#### **About Content and Sources**

Please refer to the methodology pages inside the report.

#### **Statistical Research and Reporting**

Content First LLC, Washington, D.C.

#### **Design and Layout**

Visual Communication FDFA, Bern, Switzerland Embassy of Switzerland, Washington, D.C. Content First LLC, Washington, D.C.

#### Cover photograph

Hari Panicker, unsplash

#### Printing

Gabro Printing & Graphics, Virginia

More on Swiss-U.S. Economic Relations and Swiss FDI Online Download this report from our website at www.swissemb.org

Washington, D.C., October 2022

