

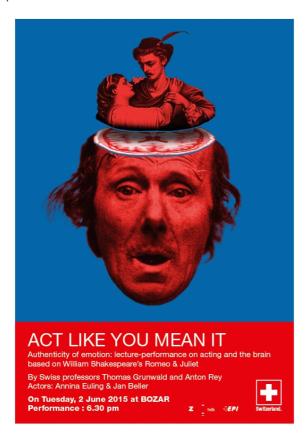
INVITATION

Mission of Switzerland to the European Union

# Act like you mean it

#### Dear Sir, Dear Madam,

The Ambassador of Switzerland to the European Union, H.E. Dr Roberto Balzaretti, cordially invites you to join the lecture-performance



### Act like you mean it

Authenticity of emotion: lecture-performance on acting and the brain based on William Shakespeare's Romeo & Juliet

on Tuesday 2nd June 2015 at 6.30 pm at Bozar, Rue Ravenstein 23, 1000 Brussels.

The Mission of Switzerland to the European Union is proud to present the exciting science & art project *Act like you mean it*, a five-act "lecture-performance" in which researchers explore the secrets of love, both in real life and on the stage.

We have all experienced being deeply touched by the actors and actresses while watching a play, but how do they convey such complex feelings? And do they really "love" or "hate" their partners that much while acting, or do they merely pretend?

Arts and sciences have a long tradition of quarreling over such questions like 'hot' or 'cold' acting, emotional identification or distant simulation. Using modern techniques of imaging brain activity, a joint research program *Authenticity of Emotion* has been carried out to examine whether top-class actors use emotions in their performances.

The project team of 'Act like you mean it' consists of two Swiss researchers: a neurologist, Thomas Grunwald from the Swiss Epilepsy Centre in Zurich and a dramaturge Anton Rey, from the Institute of Performing Arts and Film at Zurich University of the Arts.

Illustrated by Shakespeare's Romeo and Juliet balcony scene, research leaders Anton Rey and Thomas Grunwald present their findings in a part scientific lecture, part performance in five acts. They are assisted by two young Swiss professional actors – Ms Annina Euling and Mr Jan Beller, both from Zurich University of the Arts.

### Programme

18:00	Registration	
18:30	Welcome note	H.E. Dr Roberto Balzaretti, Ambassador of Switzerland to the EU
		Prof. Dr med. & Dr phil. Thomas Grunwald Swiss Epilepsy Centre
		Prof. Anton Rey
		Zurich University of the Arts
	Lecture-performance	
		Ms Annina Euling
		Actress
		Mr Jan Beller
		Actor
19:30	Questions & Answers	
20:00	Reception	

## Registration

To register please fill out the form by Tuesday 26th May 2015

This invitation is valid for two, therefore please confirm whether you will be accompanied. As places are limited, registrations will be accepted on a first-come first-serve basis..

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